

October 30, 2014



Southwest Airlines Co. to Present at the Raymond James Global Airline/Transportation Conference

DALLAS, Oct. 30, 2014 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the Raymond James Global Airline/Transportation Conference. Raymond James will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: November 6, 2014
Time: 11:05 EST
Speaker: Tammy Romo, Senior Vice President Finance and Chief Financial Officer
Web Address: <http://southwest.investorroom.com/>
Contact: Investor Relations (214) 792-4415

To access the live audio webcast, click on the link above, or go to www.southwest.com and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available in the Investor Relations Events Calendar at <http://southwest.investorroom.com/past-events>.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Help in the webcast browser.

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