

## Webcast Alert: Southwest Airlines to Discuss Third Quarter 2014 Financial Results on October 23, 2014

DALLAS, Oct. 16, 2014 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast of its third quarter 2014 financial results. Details are as follows:

When: Thursday, October 23, 2014 at 12:30 PM Eastern Time

Who: Gary Kelly, Chairman of the Board, President and Chief Executive Officer Tammy Romo, Senior Vice President Finance and Chief Financial Officer

Web Address: <a href="http://southwest.investorroom.com/">http://southwest.investorroom.com/</a>
Contact: Investor Relations, (214) 792-4415

To access the live audio webcast, click on the link above, or go to <a href="www.southwest.com">www.southwest.com</a> and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available in the Investor Relations Events Calendar at <a href="http://southwest.investorroom.com/past-events">http://southwest.investorroom.com/past-events</a>.

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