

October 14, 2014



# **Southwest Airlines® Offers Fares Starting As Low As \$49 One-Way To Select Markets Nationwide!**

## **Our Winter Travel Sale is Here for the Holidays!**

DALLAS, Oct. 14, 2014 /PRNewswire/ -- [Southwest Airlines](http://www.southwest.com) (NYSE: LUV) is launching a three-day sale offering extra low fares for winter travel. Customers can take advantage of fares as low as \$49, \$99, \$129, and \$149 one-way to select markets today, October 14 through Thursday, October 16, 2014, 11:59 p.m. for the respective time zone of the originating city. Fares are available for travel on nonstop flights every day except Fridays and Sundays beginning Dec. 3 through Dec. 17, 2014 and Jan. 6 through Feb. 11, 2015 (check fare rules below for restrictions and exclusions). Seats are limited. Some flights are operated by AirTran Airways. Now you can find all your low fare options, including AirTran sale fares, on [www.southwest.com](http://www.southwest.com).

To see the list of available cities, prices, and to take advantage of Southwest and AirTran's special fares, visit [www.southwest.com](http://www.southwest.com).

Examples of Southwest Airlines' low fares include (see Fare Rules below for restrictions and exclusions):

- As low as \$49 one-way nonstop between Las Vegas and Los Angeles (LAX)
- As low as \$49 one-way nonstop between Chicago (Midway) and Omaha
- As low as \$99 one-way nonstop between Dallas (Love Field) and Ft. Lauderdale
- As low as \$99 one-way nonstop between Nashville and Orlando
- As low as \$129 one-way nonstop between Denver and Boston Logan
- As low as \$149 one-way nonstop between Baltimore/Washington and San Diego

### **SOUTHWEST AIRLINES FARE RULES**

Purchase from October 14 through October 16, 2014, 11:59 p.m. for the respective time zone of the originating city. Travel December 3 through December 17, 2014 and January 6 through February 11, 2015. Travel to/from San Juan, Puerto Rico valid December 3 through December 11, 2014 and January 13 through February 11, 2015. Travel valid every day except Fridays and Sundays. Travel to Florida or Nevada is valid Sunday through Wednesday only. Additionally, travel from Florida or Nevada is valid Tuesday through Friday only. Travel between Nevada and Florida is valid on Tuesdays and Wednesdays only. Some flights operated by AirTran® Airways. Fares valid on nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Seats are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away Fares. Fares may be combined with other Southwest Airlines combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be

applied toward future travel on Southwest Airlines, so long as you cancel your reservations at least ten minutes prior to the scheduled departure of your flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

[www.southwest.com](http://www.southwest.com)

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 44th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest and wholly owned subsidiary AirTran Airways operate nearly 3,600 flights a day, serving 93 destinations across the United States and five additional countries. Service to San Jose, Costa Rica, begins in March 2015, subject to government approvals.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, a majority of which are equipped with satellite-based WiFi connectivity while over the United States that enables video-on-demand and a free, live TV offering of 13 channels compliments of DISH. Bags Fly Free® at Southwest Airlines (first and second checked pieces of luggage, size and weight limits apply), and there are never change fees, although fare differences might apply. In September 2014, the airline proudly unveiled *Heart*, a new aircraft livery, airport experience, and logo, showcasing the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. With 41 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2013 Southwest Airlines One Report™ can be found at [southwest.com/citizenship](http://southwest.com/citizenship).

Book Southwest Airlines' low fares online at [southwest.com](http://southwest.com) or by phone at 800-I-FLY-SWA.

SOURCE Southwest Airlines