

December 16, 2013



# Southwest Airlines Takes Bigger Bite Of The Big Apple With New LaGuardia Flights, Adds New San Diego Nonstops, And Extends Schedule

## Fares as Low as \$89 Each-Way Introduce New Routes on East and West Coasts

DALLAS, Dec. 16, 2013 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) is helping travelers get ready for summer vacation by extending its schedule through June 2014. Customers will find many new travel options for their favorite destinations, including New York; San Diego; Portland, Ore.; and Atlanta for as low as \$89 each-way for travel every day except Fridays and Sundays between June 8 and 30, 2014! (Alternate travel dates and blackout dates apply to travel between San Diego and New Orleans; see Fare Rules.)

In the wake of the [recent slot reallocation](#) concerning New York's LaGuardia Airport, the airline is increasing service between LaGuardia and Nashville, Houston Hobby, Chicago (Midway), and Akron-Canton, Ohio. The new service begins on May 11, 2014.

"We're making big news coast to coast as we open up new flights in the spring," said Bob Jordan, Southwest Airlines Executive Vice President and Chief Commercial Officer. "We're [adding service in Southwest stronghold cities like San Diego](#) and Portland, Ore., while also bringing new low-fare service to our New York Customers."

Southwest Airlines also announced today new nonstop service between San Diego and Orlando; New Orleans; Portland, Ore.; and Seattle/Tacoma. The new flights come as Southwest gets ready to celebrate its 32<sup>nd</sup> anniversary of serving San Diego's Lindbergh Field.

The airline also is making waves in Portland, Ore., by offering new nonstop destinations to Customers in the northwest. That includes the two daily nonstop flights to San Diego, as well as daily service to Baltimore/Washington, Chicago (Midway), and Houston Hobby.

As Southwest moves toward its final phase of integrating AirTran Airways, new nonstop service at Hartsfield-Jackson Atlanta International Airport includes service to Detroit, Minneapolis/St. Paul, Milwaukee, and Pittsburgh.

### **NEW FLIGHTS STARTING AT \$89 ONE-WAY (See Fare Rules below)**

- \$89 one-way nonstop between Milwaukee and Washington, D.C. (DCA)
- \$89 one-way nonstop between Boston Logan and Akron-Canton
- \$89 one-way nonstop between San Diego and Portland, Ore.
- \$89 one-way nonstop between San Diego and Seattle/Tacoma
- \$99 one-way nonstop between New York's LaGuardia and Akron-Canton

- \$109 one-way nonstop between Atlanta and Detroit
- \$109 one-way nonstop between Atlanta and Pittsburgh
- \$129 one-way nonstop between Atlanta and Minneapolis
- \$139 one-way nonstop between Akron-Canton and Orlando
- \$149 one-way nonstop between San Diego and Orlando
- \$149 one-way nonstop between San Diego and New Orleans

Book now as these exceptionally low fares won't last long. To book these flights today, visit [southwest.com](http://southwest.com).

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 43<sup>rd</sup> year of service, Dallas-based Southwest Airlines (*NYSE: LUV*) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 96 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and five near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One Report™ can be found at [southwest.com/citizenship](http://southwest.com/citizenship).

### Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees. Southwest's all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, sustainable cabin interior. With 40 consecutive years of profitability, the People of Southwest operate nearly than 3,200 flights a day and serve communities around 89 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at [southwest.com](http://southwest.com).

## **SOUTHWEST FARE RULES**

Fares are available only on [southwest.com](http://southwest.com) or [swabiz.com](http://swabiz.com) and can be purchased today through Dec. 20, 2013, 11:59 pm for the respective time zone of the originating city for select destinations. Fares valid for travel June 8 through June 30, 2014. Fares valid for travel to New Orleans April 8 through May 31, 2014. Blackout dates for New Orleans include April 24 through May 5, May 22, May 24, and May 26, 2014. Travel valid every day except for Fridays and Sundays. Some flights are operated by AirTran Airways. Displayed fares include all government taxes and fees. Seats are limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines. Fares may be combined with other combinable fares. If combining with other fares, the most restrictive fare rules apply. When combining fares, all rules and restrictions apply. Fares are not available through the Group Desk. Any change in the

itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

[southwest.com](https://www.southwest.com)

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