

## Southwest Airlines Co. to Present at the Raymond James Global Airline Conference

DALLAS, Oct. 31, 2013 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the Raymond James Global Airline Conference. Raymond James will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: Thursday, November 7, 2013

Time: 10:15 a.m. Eastern Time

Speaker: Tammy Romo, Senior Vice President Finance and Chief Financial Officer

Web Address: <a href="http://southwest.investorroom.com/">http://southwest.investorroom.com/</a>

Contact: Investor Relations (214) 792-4415

To access the live audio webcast, click on the link above, or go to <a href="www.southwest.com">www.southwest.com</a> and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available in the Investor Relations Events Calendar at <a href="http://southwest.investorroom.com/past-events">http://southwest.investorroom.com/past-events</a>.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <a href="http://www.microsoft.com">http://www.microsoft.com</a>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Help in the webcast browser.

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