

June 11, 2013



Southwest Airlines And AirTran Airways Offer Fares Starting At \$49 One-Way To Select Nonstop Destinations Nationwide

Fares are Falling During Three-Day Super Sale Which Also Includes Hotel, Car, and Southwest Vacations Deals

DALLAS, June 11, 2013 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) announced today a three-day fall travel super sale with one-way nonstop tickets available starting at \$49, \$99, \$129, or \$149 to select destinations, based on length of travel. But that's not all! The airline also announced a limited-time sale on hotels in hot destinations, rental cars from Dollar Rent A Car, and even Southwest Vacations Packages!

Fares are falling fast and they won't be around for long. These sale fares are available for purchase only on southwest.com today through 11:59 p.m. Thursday, June 13, 2013, and are available for travel every day of the week except Fridays and Sundays beginning Aug. 26 through Dec. 18, 2013 (blackout dates apply).

For travel up to 500 miles, fares are starting at \$49 one-way. For travel 501 to 1,250 miles, fares are starting at \$99 one-way. For travel 1,251 to 1,750 miles, fares are starting at \$129 one-way. For travel 1,751 or more miles, fares are starting at \$149 one-way. To see the list of available cities, prices, and to take advantage of these special fares, visit www.southwest.com.

Examples of these low fares and special offers include (see Fare Rules below):

- \$49 one-way nonstop between Atlanta and Orlando
- \$99 one-way nonstop between Phoenix and Seattle
- \$129 one-way nonstop between Los Angeles and Chicago Midway
- \$149 one-way nonstop between Newark and Phoenix
- **Hotels:** save up to 50% on select hotels in Las Vegas, Los Angeles, Chicago, San Diego, and Orlando exclusively at southwest.com!
- **Cars:** Save 15% and earn Double Rapid Rewards Points with Dollar Rent A Car, exclusively at southwest.com!
- **Southwest Vacations:** Book a [Southwest Vacations Package](#) and get these same low fares, including exclusive nationwide savings, free nights, and more!

If that's not enough to get you running to your computer to book a trip, Southwest has spread the sale LUV to its subsidiary, AirTran Airways, launching the same three-day sale fares to select domestic AirTran destinations. AirTran's fares can be found at www.airtran.com.

Examples of these low fares include (see Fare Rules below):

- \$49 one-way nonstop between Boston and Baltimore/Washington

- \$99 one-way nonstop between Atlanta and New York La Guardia
- \$129 one-way nonstop between Washington Reagan and Ft. Myers
- \$149 one-way nonstop between Atlanta and San Francisco

ABOUT SOUTHWEST AIRLINES CO.

In its 42nd year of service, Dallas-based Southwest Airlines (*NYSE: LUV*) continues to differentiate itself from other carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One Report™ can be found at southwest.com/citizenship.

AirTran Airways

AirTran Airways, a wholly-owned subsidiary of Southwest Airlines Co., offers coast-to-coast and near-international service with close to 600 flights a day to 47 destinations. The carrier's high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at airtran.com and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.

SOUTHWEST AIRLINES FARE RULES

Fares are available only on southwest.com or swabiz.com and can be purchased today, through June 13, 2013, 11:59 pm for the respective time zone of the originating city. Travel must take place between Aug. 26 and Dec. 18, 2013. Travel is valid every day except Fridays and Sundays. Blackout dates apply for Sep. 2 and Nov. 26 through Dec. 3, 2013. Some flights are operated by AirTran Airways. Displayed fares include all government taxes and fees. The lowest advertised fare is not available for service to or from the following cities: Dayton, Washington, D.C. (Reagan National and Dulles), New York (LaGuardia and Newark), Philadelphia, West Palm Beach, San Juan, Fort Myers, and Seattle. Service to Grand Rapids begins on Aug. 11, 2013, and service to Memphis, Richmond, and Pensacola begins on Nov. 3, 2013. Advertised fares are based on nonstop service, and seats are limited. Fares on connecting flights will be slightly higher due to government-imposed taxes and fees. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel. Fares may be combined with other combinable fares. If combining with other fares, the most restrictive fare rules apply. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines as long as itineraries containing DING! or Wanna Get Away fare segments are cancelled at least ten minutes prior to scheduled departure (for travel beginning September 13, 2013). Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

AIRTRAN AIRWAYS FARE RULES

Fares are available at airtran.com and can be purchased today through June 13, 2013, at 11:59 p.m. for the respective time zone of the originating city. Travel must take place between Aug. 26 and Dec. 18, 2013. Travel is valid every day except Fridays and Sundays. Blackout dates apply for Sep. 2 and Nov. 26 through Dec. 3, 2013. Some flights are operated by Southwest Airlines. Available on published, scheduled service only. Service to Grand Rapids will no longer be available after Aug. 10, 2013, and service to Memphis and Pensacola will no longer be available after Nov. 2, 2013. Displayed prices include all government taxes and fees. All fares are one-way. A first bag may be checked for a fee of \$25 each way and a second bag may be checked for a fee of \$35 each way. Reservations may be made via AirTran Airways' Telephone Reservations Center for a fee of \$15. Reservations may also be changed via AirTran Airways' Telephone Reservations Center for a \$15 fee plus any applicable change fees and fare differences. Fares may be combined with other AirTran Airways combinable fares. If combining with other fares, the most restrictive fare's rules apply. When combining fares, all rules and restrictions apply. All fares are non-refundable and a \$75 fee per person applies to any change made after purchase, plus any applicable increase in airfare. Seats are limited, subject to availability, and may not be available on all flights. Fares, routes, and schedules are subject to change without notice. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are nonrefundable but may be applied toward the purchase of future travel on AirTran Airways after applicable change fees and fare differences. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Fares are valid on published, scheduled service only.

www.southwest.com

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