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Southwest Airlines Vice President Of Diversity And Inclusion Wins The Rosa Parks Diversity Leadership Award

DALLAS, May 23, 2013 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) Vice President of Diversity and Inclusion, Ellen Torbert, was honored today with the Rosa Parks Diversity Leadership Award. This award, presented by the [Women's Transportation Seminar](#) San Francisco Bay Area (WTS), honors women and organizations that have made a significant contribution in promoting diversity and cultural awareness within their organization, the transportation industry, or in a project/activity that supports the WTS goals and mission.

"It's truly an honor to be recognized by the Women's Transportation Seminar San Francisco Bay Area. I feel privileged to work for a Company that recognizes that our unique cultures make us who we are, therefore, we value and embrace the diversity of all our Employees and Customers," said Ellen Torbert, Southwest Airlines' Vice President of Diversity and Inclusion. "Southwest Airlines has a long history of celebrating its People, and I'm proud to accept this award on behalf of my Company."

In her role, Ellen provides leadership, vision, and advocacy as Southwest continues its work to foster an inclusive work environment. As part of Ellen's responsibility for Southwest's diversity and inclusion efforts, she provides coordination and leadership to the Company's supplier diversity, diversity recruiting, and training efforts.

Since Southwest's beginnings nearly 42 years ago, the LUV airline has always approached business differently—instituting the ten-minute turn, democratizing the skies with affordable air travel, delivering Legendary Customer Service—the list goes on and on. One thing that has remained constant since Southwest took to the skies four decades ago is doing the right thing, and it always comes **From the Heart**. To learn more about how Southwest Airlines champions Diversity and Inclusion, visit <http://www.southwest.com/citizenship>.

ABOUT SOUTHWEST AIRLINES CO.

In its 42nd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One Report™ can be found at southwest.com/citizenship.

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