

April 30, 2013



Southwest And AirTran Offer Fares Starting At \$59 For Summer And Fall Travel

Airlines Offer Fares One-Way for Weekday Warriors to Select Destinations

DALLAS, April 30, 2013 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) and AirTran Airways are lowering fares to select destinations nationwide enabling weekday warriors to save on air travel! This summer and fall, Customers can skip the conference call and meet in person instead with air fares starting as low as \$59 one-way with a ten-day advance purchase (see fare rules below) for travel on Tuesdays and Wednesdays. These low fares are available for purchase today through May 9, 2013, 11:59 p.m., for travel beginning May 14, 2013, through Oct. 30, 2013. To see the list of markets, prices, and to take advantage of this summer and fall sale, visit southwest.com, swabiz.com, or airtran.com.

Examples of Southwest Airlines fares* include (see Additional Fare Rules below):

- \$59 one-way between Las Vegas and Los Angeles
- \$82 one-way between Providence and Orlando
- \$99 one-way between Houston (Hobby) and Chicago (Midway)

Examples of AirTran Airways fares* include (see Additional Fare Rules below):

- \$59 one-way between Orlando and Atlanta
- \$89 one-way between Atlanta and Baltimore/Washington
- \$99 one-way between Houston (Hobby) and Atlanta

ABOUT SOUTHWEST AIRLINES CO.

In its 42nd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2011 Southwest Airlines One Report™ can be found at southwest.com/citizenship.

Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees (fare difference may apply). Southwest's all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, sustainable cabin interior. With 40 consecutive years of profitability, the People of Southwest operate nearly 3,400 flights a day and serve communities around 84 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at southwest.com.

AirTran Airways

AirTran Airways, a wholly-owned subsidiary of Southwest Airlines Co., offers coast-to-coast and near-international service with close to 600 flights a day to 49 destinations. The carrier's high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at airtran.com and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.

SOUTHWEST AIRLINES FARE RULES

Fares are available only on www.southwest.com and www.swabiz.com and can be purchased today through May 9, 2013, at 11:59 p.m. for the respective time zone of the originating city. Ten-day advance purchase required. Travel must take place on Tuesdays or Wednesdays between May 14, 2013, and Oct. 30, 2013. Some flights operated by AirTran Airways. Available on published, scheduled service only. Fares are available on nonstop service only. Service to Wichita begins on June 2, 2013, and service to Grand Rapids begins on Aug. 11, 2013. Government-imposed taxes and fees are included in the advertised fare. The lowest-advertised fare is not available for service to or from Charlotte, Dayton, Washington, D.C. (Reagan National and Dulles), New York (Newark and La Guardia), Philadelphia, West Palm Beach, San Juan, Fort Myers, and Seattle. Offer is not available to or from Manchester. Seats are limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel. Fares may be combined with other Southwest Airlines combinable fares, except Senior Fares. When combining fares, the most restrictive fare rules apply. Fares are nonrefundable but may be applied, if unused, toward the purchase of future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only, and some flights may be operated by AirTran Airways.

AIRTRAN AIRWAYS FARE RULES

Fares are available at airtran.com and can be purchased today through May 9, 2013, at 11:59 p.m. for the respective time zone of the originating city. Ten-day advance purchase required. Travel must take place between May 14, 2013, and Oct. 30, 2013. Fares are available for travel on Tuesdays and Wednesdays. Some flights may be operated by Southwest Airlines. Available on published, scheduled service only. Service to Wichita will no longer be available after June 1, 2013. Service to Grand Rapids will no longer be available

after August 10, 2013. Displayed prices include all government taxes and fees. A first bag may be checked for a fee of \$20 each way and a second bag may be checked for a fee of \$35 each way. Reservations may be made via AirTran Airways' Telephone Reservations Center for a fee of \$15. Reservations may also be changed via AirTran Airways' Telephone Reservations Center for a \$15 fee plus any applicable change fees and fare differences. Fares may be combined with other AirTran Airways combinable fares. If combining with other fares, the most restrictive fare's rules apply. When combining fares, all rules and restrictions apply. All fares are non-refundable and a \$75 fee per person applies to any change made after purchase, plus any applicable increase in airfare. Seats are limited, subject to availability, and may not be available on all flights. Fares, routes, and schedules are subject to change without notice. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are nonrefundable but may be applied toward the purchase of future travel on AirTran Airways after applicable change fees and fare differences. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Fares are valid on published, scheduled service only.

www.southwest.com

SOURCE Southwest Airlines