

March 5, 2013



# Southwest And AirTran Launch Sale With Fares Starting At \$59 One-way To Select Nonstop Destinations Nationwide

**Ready. Set. Sale! Airlines Offer Low Fares for Travel through October!**

DALLAS, March 5, 2013 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) and wholly-owned subsidiary AirTran Airways spread low fares today, offering nonstop flights starting as low as \$59 one-way. These incredibly [low fares](#) are available for purchase on [southwest.com](#) and [airtran.com](#) today through Thursday, March 14, 2013, 11:59 p.m. for the respective time zone of the originating city. Fares are available for travel on Tuesdays and Wednesdays beginning March 19 through Oct. 30, 2013 with a 10-day advance purchase required (check fare rules for restrictions). To see the list of available cities, prices, and to take advantage of these special fares, visit [www.southwest.com](#) and [airtran.com](#).

Examples of Southwest Airlines' low fares include (see Fare Rules below):

- \$59 one-way nonstop between Baltimore/Washington and Boston Logan
- \$89 one-way nonstop between San Francisco and Las Vegas
- \$99 one-way nonstop between Atlanta and Chicago Midway

Examples of AirTran Airways' low fares include (see Fare Rules below):

- \$59 one-way nonstop between Atlanta and Orlando
- \$89 one-way nonstop between Atlanta and Baltimore/Washington
- \$98 one-way nonstop between Canton-Akron and Ft. Myers

AirTran's fares along with terms and conditions can be found at [www.airtran.com](#).

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 42<sup>nd</sup> year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating passengers boarded, and including wholly owned subsidiary AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its commitment to the triple bottom line of Performance, People and Planet. To read about how Southwest is doing its part to be a good corporate citizen, visit [southwest.com/citizenship](#) to read the Southwest Airlines One Report™.

Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees. Southwest's all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, eco-friendly cabin interior. With 40 consecutive years of profitability, the People of Southwest operate more than 3,100 flights a day and serve communities around 78 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at [southwest.com](http://southwest.com).

#### AirTran Airways

AirTran Airways, a wholly-owned subsidiary of Southwest Airlines Co., offers coast-to-coast and near-international service with close to 600 flights a day to 54 destinations. The carrier's high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at [airtran.com](http://airtran.com) and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.

#### **SOUTHWEST AIRLINES FARE RULES**

Fares are available only on [www.southwest.com](http://www.southwest.com) and can be purchased today through March 14, 2013, at 11:59 p.m. for the respective time zone of the originating city. Travel must take place between March 19, 2013, and Oct. 30, 2013. Fares require a 10-day advance purchase and are available for travel on Tuesday and Wednesday. Travel not available to/from Boston, Providence, and Manchester on April 16, 2013. Service to Branson, MO, begins March 9, 2013. Service to Flint, MI; Portland, ME; Rochester, NY; Charlotte, NC; and San Juan, Puerto Rico, begins April 14, 2013. Service to Wichita, KS begins June 2, 2013. Service to Grand Rapids, MI begins August 11, 2013. Lowest advertised fare not available to/from Dayton, OH; Washington Reagan National; Newark, NJ; Philadelphia, PA; Washington-Dulles; New York LaGuardia; West Palm Beach, FL; San Juan, Puerto Rico; Ft. Myers, FL; and Seattle, WA. Seats are limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Connecting itineraries might be slightly higher due to government imposed taxes and fees. Fares are available for one-way travel. Fares may be combined with other Southwest combinable fares, except Senior Fares. When combining fares, the most restrictive fare rules apply. Fares are nonrefundable but may be applied, if unused, toward the purchase of future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only. Government-imposed taxes and fees are now included in the advertised fare. To comply with new government regulations, all airlines must include government-imposed taxes and fees in advertised air fares.

#### **AIRTRAN AIRWAYS FARE RULES**

Fares are available only at [airtran.com](http://airtran.com) and can be purchased today through March 14, 2013, at 11:59 p.m. for the respective time zone of the originating city. Travel must take place between March 19, 2013, and Oct. 30, 2013. Fares require a 10-day advance purchase and are available for travel on Tuesdays and Wednesdays. Travel not available

to/from Boston, Providence, and Manchester on April 16, 2013. Service to Branson, MO will no longer be available after March 8, 2013. Service to Flint, Michigan; Portland, Maine; Rochester, New York; and Charlotte, North Carolina will no longer be available after April 13, 2013. Service to Wichita, KS will no longer be available after June 1, 2013. Service to Grand Rapids, MI will no longer be available after August 10, 2013. Displayed prices include all government taxes and fees. A first bag may be checked for a fee of \$20 each way and a second bag may be checked for a fee of \$35 each way. Reservations may be made via AirTran Airways' Telephone Reservations Center for a fee of \$15. Reservations may also be changed via AirTran Airways' Telephone Reservations Center for a \$15 fee plus any applicable change fees and fare differences. Fares may be combined with other AirTran Airways combinable fares. If combining with other fares, the most restrictive fare's rules apply. When combining fares, all rules and restrictions apply. All fares are non-refundable and a \$75 fee per person applies to any change made after purchase, plus any applicable increase in airfare. Seats are limited, subject to availability, and may not be available on all flights. Fares, routes, and schedules are subject to change without notice. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are nonrefundable but may be applied toward the purchase of future travel on AirTran Airways after applicable change fees and fare differences. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Fares are valid on published, scheduled service only.

[www.southwest.com](http://www.southwest.com)

SOURCE Southwest Airlines