

December 13, 2012



Webcast Alert: Southwest Airlines Co. 2012 Investor Day

DALLAS, Dec. 6, 2012 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast of its 2012 Investor Day. Southwest will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: Friday, December 14, 2012

Time: 8:30 a.m. – 11:30 a.m. Eastern Time

Speakers: Gary Kelly, Chairman of the Board, President and Chief Executive Officer
Bob Jordan, Executive Vice President and Chief Commercial Officer, President of AirTran Airways
Mike Van de Ven, Executive Vice President and Chief Operating Officer
Ron Ricks, Executive Vice President and Chief Legal and Regulatory Officer
Tammy Romo, Senior Vice President Finance and Chief Financial Officer

Web Address: <http://southwest.investorroom.com/>

Contact: Investor Relations (214) 792-4415

To access the live audio webcast, click on the link above, or go to www.southwest.com and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available in the Investor Relations Events Calendar at <http://southwest.investorroom.com/past-events>.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Help in the webcast browser.

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