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Southwest Airlines Announces New Nonstop Route Between Ronald Reagan Washington National Airport And Lambert-St. Louis International Airport

Airline Celebrates New Service with a \$139 One-way Sale

DALLAS, Aug. 1, 2012 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) announced today it will begin service between Ronald Reagan Washington National Airport (DCA) and Lambert-St. Louis International Airport (STL) with two daily nonstop roundtrip flights starting Sept. 30, 2012. To celebrate the new route, the carrier also announced a fare sale of \$139 one-way between the two nonstop markets when purchased only at southwest.com or swabiz.com today through Aug. 6, 2012, at 11:59 p.m. PT. This low fare is available for travel on Tuesdays, Wednesdays, and Saturdays when travel takes place between Oct. 2, 2012, and Nov. 14, 2012 (blackout date of Oct. 6, 2012, applies). To take advantage of this special fare, visit southwest.com.

Southwest Airlines began service to DCA on July 8, 2012, with daily nonstop roundtrip service to Austin. The new STL service is made possible by Southwest's recent purchase of four inside-perimeter slots at DCA.

Southwest Airlines also has been expanding its presence in St. Louis, a market the carrier has served for more than 25 years. Southwest is the largest carrier at STL with DCA being its 34th nonstop destination out of the market. Southwest recently added flights between STL and markets such as Newark, Nashville, New Orleans, Raleigh-Durham, Milwaukee, and Seattle. The carrier also will begin service between St. Louis and both New York LaGuardia and San Antonio beginning Aug. 12, 2012.

ABOUT SOUTHWEST AIRLINES CO.

In its 42nd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other low-fare carriers by providing a reliable product with exemplary Customer Service. Including wholly owned subsidiary AirTran Airways, the Company now serves 103 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, six near-international countries, and employs more than 46,000 People.

Visit southwest.com/citizenship to read the Southwest Airlines One Report™ and see how Southwest is doing its part to be a good citizen while underscoring a commitment to the triple bottom line of Performance, People, and Planet.

Southwest Airlines

Southwest Airlines, one of the most honored airlines in the world, is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest currently operates more than 3,400 flights a day and serves the communities around 74 airports in Southwest's network of domestic destinations. To book a flight, visit southwest.com.

AirTran Airways

AirTran Airways, a wholly owned subsidiary of Southwest Airlines Co., has been ranked the top airline in the Airline Quality Rating study three times in the past five years. AirTran offers coast-to-coast and near-international service with nearly 700 flights a day on North America's newest all-Boeing fleet. The airline's low-cost, high-quality product also includes assigned seating and Business Class. To book a flight, visit airtran.com.

ADDITIONAL FARE RULES

Fares are available only on www.southwest.com and www.swabiz.com and can be purchased today, through Aug. 6, 2012, 11:59 pm PT. Travel must take place between Oct. 2, 2012, and Nov. 14, 2012. Fares are valid for nonstop travel on Tuesdays, Wednesdays, and Saturdays. Blackout date applies for Oct. 6, 2012. Seats are limited. Fares may vary by flight and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Displayed prices include all government taxes and fees. Fares are available for one-way travel. Fares may be combined with other combinable fares, except Senior Fares. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

www.southwest.com

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