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# Southwest Airlines Offers Rapid Rewards® Points To Wisconsin EarlyReturns® Members Who Donate Miles To Charity

## Southwest Airlines Will Match Donated Frontier EarlyReturns Miles with Points in Southwest's Rapid Rewards Program

DALLAS, June 20, 2012 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) today launched a promotion to help Wisconsin-based *EarlyReturns* Members use their miles! Through Aug. 31, 2012, Frontier *EarlyReturns* Members who donate all of their miles to one of the *EarlyReturns* charitable donation program participants will receive an equal number of points in the Southwest Airlines Rapid Rewards program. For more information about this promotion, please visit <http://www.southwest.com/rr-points-wisconsin>

To take advantage of this one-time offer, *EarlyReturns* Members should take the following steps:

- If they haven't done so already, enroll in the [Southwest Airlines Rapid Rewards](#) program.
- Donate all Frontier *EarlyReturns* miles to an *EarlyReturns* charitable donation program of choice.
- Submit a copy of their Frontier *EarlyReturns* statement that denotes the mileage that has been donated and that the *EarlyReturns* balance is zero along with their name, Rapid Rewards account number, and phone number to [RapidRewards@wnco.com](mailto:RapidRewards@wnco.com).

In addition to matching *EarlyReturns* Members donated miles with Rapid Rewards Points, Southwest Airlines and its subsidiary, AirTran Airways, also are offering Wisconsin *EarlyReturns* Ascent and Summit Members complimentary Rapid Rewards A-List status and AirTran® A+ Rewards Elite status.

To take advantage of this status-matching offer, *EarlyReturns* Ascent and Summit Members should take the following steps:

- If they haven't done so already, enroll in the [Southwest Airlines Rapid Rewards](#) program and the [AirTran A+ Rewards](#) program.
- Submit a copy of their current, valid tier card or statement along with their name, Rapid Rewards account number, A+ Rewards account number, and phone number to [RapidRewards@wnco.com](mailto:RapidRewards@wnco.com).

Matched *EarlyReturns* miles will post as Rapid Rewards Points to Members' accounts within four to six weeks of request submission. Members also will be given Rapid Rewards A-List

and A+ Rewards Elite status at that time, if eligible. Southwest's Rapid Rewards Program, with unlimited reward seats, no blackout dates, and points that don't expire\*, makes it fast and easy for Members to earn reward flights! That's why Rapid Rewards was recently ranked as having the best reward seat availability of any U.S. carrier\*\* for the third year in a row.

### **About Southwest Airlines**

Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest serves 73 cities in 38 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit [southwest.com/cares](http://southwest.com/cares) to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 39,000 Employees systemwide.

\* Applies to point transactions. Points don't expire as long as Member has flight or Partner earning activity every 24 months.

\*\*As reported in the 2012 IdeaWorks Company's Worldwide Report of Rewards Availability.

### **Terms and Conditions:**

Offer only valid for Wisconsin residents who are Frontier *EarlyReturns* Members. *EarlyReturns* Member must be a Member in the Southwest Airlines Rapid Rewards program and to participate in the Tier Status match, a Member in the AirTran Airways A+ Rewards program. Name on *EarlyReturns* account must match the name on the Southwest Airlines Rapid Rewards account and A+ Rewards account. *EarlyReturns* Member must completely deplete their *EarlyReturns* mileage by donating miles to one or multiple *EarlyReturns* charitable donation program participants between June 20, 2012 and Aug. 31, 2012 to be eligible for the point match offer and Elite Status match. *EarlyReturns* Member must submit proof of donated mileage, zero *EarlyReturns* balance, name, Rapid Rewards account number, and phone number to [RapidRewards@wnco.com](mailto:RapidRewards@wnco.com) between June 20, 2012 and Aug. 31, 2012 to be eligible for Rapid Rewards Point match. Any incomplete submission may delay and/or eliminate qualification for promotion. All submissions will be verified before "match" processing occurs. In order to receive Rapid Rewards Points as part of this promotion, Member must completely empty his/her *EarlyReturns* account. For every qualifying *EarlyReturns* mile donated, Member will receive one matching Rapid Rewards Point. *EarlyReturns* Ascent or Summit Members must submit proof of current, valid tier card or statement, name, Rapid Rewards account number, A+ Rewards account number, and phone number to [RapidRewards@wnco.com](mailto:RapidRewards@wnco.com) between June 20, 2012 and Aug. 31, 2012 to be eligible for Elite Status match. *EarlyReturns* Ascent or Summit Members who are granted Rapid Rewards A-List status will receive Tier status and benefits with an expiration date of Dec. 31, 2012. *EarlyReturns* Ascent or Summit Members who are granted A+ Rewards Elite Status will receive Elite status and benefits with an expiration date of 365 days from processing. This promotion is a limited, one-time offer; therefore, *EarlyReturns* Member may only request point and Elite Status match once. Rapid Rewards and A+ Rewards may terminate the promotion at anytime. "Matching" Rapid Rewards Points will not count toward A-List, A-List Preferred, or Companion Pass qualification. Please allow four to six weeks from the date of submission for matching Rapid Rewards Points and Tier Status to post to your account. Rapid Rewards matching promotion may not be reversed once *EarlyReturns* Member has submitted request to [RapidRewards@wnco.com](mailto:RapidRewards@wnco.com). Promotion may not be combined with any other offer or promotion. All Rapid Rewards rules and regulations apply. All A+ Rewards Rules and Regulations apply.

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