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Southwest Airlines Offers Fares Starting At \$49 One-Way To Select Nonstop Destinations Nationwide

Fares are Falling as Airline Announces a 72-Hour Fall Travel Super Sale

DALLAS, June 12, 2012 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) announced today a 72-hour fall travel super sale with one-way nonstop tickets available for \$49, \$99, or \$139 to select destinations, based on length of travel. For travel up to 500 miles, fares are \$49 one-way. For travel 501 to 1,300 miles, fares are \$99 one-way. For travel 1,301 or more miles, fares are \$139 one-way. These incredibly [low fares](#) are available for purchase on [southwest.com](#) today through 11:59 p.m. PST Thursday, June 14, 2012. The 14-day advance purchase fares are available for travel every day of the week except Fridays and Sundays beginning Aug. 13 through Nov. 14, 2012 (blackout dates apply). To see the list of available cities, prices, and to take advantage of these special fares, visit [www.southwest.com](#).

"Southwest Airlines is thrilled to offer even lower fares for the fall travel season," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "We love the excitement our Customers have for our sales, and we are proud that Southwest remains committed to providing low fares to Customers across the nation."

Examples of these low fares* include (see Fare Rules below):

- \$49 one-way nonstop between Sacramento and San Diego
- \$99 one-way nonstop between Chicago and Ft. Lauderdale/Hollywood
- \$99 one-way nonstop between Austin and Orlando
- \$139 one-way nonstop between Baltimore/Washington and Las Vegas

As a part of the effort to spread low fares farther through the integration of two airlines, AirTran Airways, Southwest's wholly owned subsidiary, launched a parallel sale today with the same low fares. AirTran's fares along with terms and conditions can be found at [www.airtran.com](#).

Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest serves 73 cities in 38 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit [southwest.com/cares](#) to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 39,000 Employees systemwide.

FARE RULES

Fares are available only on [www.southwest.com](#) and can be purchased today, through

June 14, 2012, 11:59 pm PST. Travel must take place between Aug. 13 and Nov. 14, 2012. Travel valid every day except Fridays and Sundays. Blackout dates apply for Aug. 18, Aug. 30, Sept. 3, and Sept. 4, 2012. Fares are valid on nonstop service only, and seats are limited. Fares on connecting flights will be slightly higher due to government-imposed taxes and fees. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel. Fares may be combined with other combinable fares. If combining with other fares, the most restrictive fare rules apply. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

www.southwest.com

* Government-imposed taxes and fees are now included in the advertised fare. To comply with new government regulations, all airlines must include government-imposed taxes and fees in advertised air fares.

SOURCE Southwest Airlines