

Southwest Airlines Offers Bonus Rapid Rewards® Points on Select AirTran International Flights

Rapid Rewards Members Will Earn 5,000 Bonus Points on Qualifying AirTran Roundtrip Flights

DALLAS, April 10, 2012 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) announced today that Members of the airline's frequent flyer program, Rapid Rewards, can earn bonus points when booking select international flights on AirTran Airways, the airline's wholly owned subsidiary. Southwest launched a promotion today that will reward Rapid Rewards Members 5,000 bonus points for each qualifying roundtrip flight or 2,500 bonus points for each qualifying one-way flight. Rapid Rewards Members must be a member of the AirTran A+Rewards Program and register for the promotion at

http://www.southwest.com/rrairtran5000points between April 9 and Aug. 31, 2012. Qualifying flights will need to be booked between April 9 and Aug. 31, 2012, for travel between June 1 and Aug. 31, 2012 (qualifying routes and service start dates listed below.) The Rapid Rewards Bonus Points will be deposited into Members' accounts six to eight weeks after the promotion has ended on Aug. 31, 2012. Members also will receive the standard A+ Rewards flight credit earned through AirTran A+ Rewards program. Customers wanting to enroll in Rapid Rewards may click here, and Customers wanting to enroll in A+ Rewards may click here.

Qualifying AirTran Routes:

Aruba	Bermuda	Cancun
(AUA)	(BDA)	(CUN)
Atlanta (ATL) Baltimore/Washington(BWI) Orlando (MCO)	Nonstop to/from Atlanta (ATL) Baltimore/Washington (BWI)	Nonstop to/from Atlanta (ATL) Austin (AUS) Baltimore/Washington (BWI) Denver (DEN) Milwaukee (MKE) San Antonio (SAT)
Los Cabos	Mexico City**	Montego Bay
(SJD)	(MEX)	(MBJ)
Nonstop to/from	Nonstop to/from	Nonstop to/from
Orange County (SNA)	Orange County (SNA) San Antonio (SAT)	Atlanta (ATL) Baltimore/Washington (BWI) Orlando (MCO)
Nassau	Punta Cana	San Juan
(NAS)	(PUJ)	(SJU)
Nonstop to/from	Nonstop to/from	Nonstop to/from
Atlanta (ATL) Baltimore/Washington (BWI)	Atlanta (ATL) Baltimore/Washington (BWI)	Atlanta (ATL) Baltimore/Washington (BWI) Ft. Lauderdale/Hollywood (FLL) Orlando (MCO) Tampa Bay (TPA)

^{**}Pending foreign government approval

AirTran Service Start Dates:

Route	Start Date
Denver to Cancun	April 16, 2012
Ft. Lauderdale/Hollywood to San Juan	May 24, 2012
San Antonio to Cancun	May 24, 2012
San Antonio to Mexico City**	May 24, 2012
Austin to Cancun	May 25, 2012
Orange County to Mexico City**	June 3, 2012
Orange County to Cabo San Lucas	June 3, 2012

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About Southwest Airlines

Southwest Airlines continues to differentiate itself from other low-fare carriers--offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded and has acquired AirTran Airways, now a wholly owned subsidiary of Southwest Airlines Co. Southwest serves 73 cities in 38 states and remains one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit southwest.com/citizenship to read the Southwest Airlines One ReportTM. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 37,000 Employees systemwide.

Terms and Conditions:

Rapid Rewards Members must be a member of the AirTran A+ Rewards program to be eligible for this promotion. Members must register for this promotion between April 9, 2012, and Aug. 31, 2012. Registration must include both Rapid Rewards account number and A+ Rewards account number and be completed prior to commencement of travel. Valid on new AirTran reservations only. Members must book a qualifying nonstop AirTran flight between April 9, 2012, and Aug. 31, 2012 for travel between June 1, 2012, and Aug. 31, 2012. Reservations must be booked on airtran.com. Qualifying nonstop AirTran flights include: Aruba and Atlanta, Baltimore/Washington, or Orlando; Bermuda and Atlanta or Baltimore/Washington; Cancun and Atlanta, Austin, Baltimore/Washington, Denver, Milwaukee, or San Antonio; Los Cabos and Orange County; Mexico City and Orange County or San Antonio (subject to foreign government approval); Montego Bay and Atlanta, Baltimore/Washington, or Orlando; Nassau and Atlanta or Baltimore/Washington; Punta Cana and Atlanta; and San Juan and Atlanta, Baltimore/Washington, Ft. Lauderdale/Hollywood, Orlando, or Tampa Bay. Service between Cancun and Denver begins April 16, 2012; Mexico City and San Antonio begins May 24, 2012 (subject to foreign government approval); Cancun and San Antonio begins May 24, 2012; Cancun and Austin begins May 25, 2012; Los Cabos and Orange County begins June 3, 2012; and Mexico City and Orange County begins on June 3, 2012 (subject to foreign government approval). Travel must be completed between June 1, 2012 and Aug. 31, 2012. Members will receive 5,000 Rapid Rewards Bonus Points for every qualifying roundtrip flight or 2,500 points for every qualifying one-way flight. Bonus points will not count toward A-List, A-List Preferred, or Companion Pass qualification. Changes made to the itinerary after purchase may eliminate qualification for this promotion. Bonus points will post to Rapid Rewards account six to eight weeks after the promotion has ended on Aug. 31, 2012. All Rapid Rewards rules and regulations apply. Members will receive standard A+ Rewards flight credit earned through AirTran A+ Rewards program. All A+ Rewards terms and conditions apply.

www.southwest.com

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