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Southwest Airlines Rapid Rewards Welcomes Chase Onboard

Southwest Adds Chase as a New Partner to the Carrier's Frequent Flyer Program

DALLAS, April 5, 2012 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) announced today the addition of Chase as a new Partner of the carrier's frequent flyer program, Rapid Rewards. Rapid Rewards Members now have the option to earn 12,500 points for any Chase mortgage under \$250,000; 25,000 points for any Chase mortgage between \$250,000 and \$500,000; or 50,000 points for any Chase mortgage over \$500,000. Points will be deposited into Members' accounts six to eight weeks after the loan has been closed.

To apply for a new mortgage or refinance with Chase, interested Rapid Rewards Members can call the Rapid Rewards dedicated number at 1-866-550-9870 or visit [southwest.com/rapidrewards](#). Chase offers competitive interest rates, flexible loan terms, and same day pre-qualification.

"This new partnership with Chase is a great enhancement to our Rapid Rewards program," said Jonathan Clarkson, Southwest's Director of Rapid Rewards. "It's another example of how we provide our Members multiple options to earn Rapid Rewards Points with their everyday spending habits."

It's fast and easy to earn free travel through Rapid Rewards. Members can redeem their points on any seat, any time, on any flight with no blackout dates*. The Rapid Rewards program is tailored to meet the needs of today's traveler, making it faster and easier than ever before to go, see, and do. Each Award is free but subject to the U.S. government-imposed September 11th Security Fee of up to \$10 roundtrip.

About Southwest Airlines

Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest serves 73 cities in 38 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit [southwest.com/citizenship](#) to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 37,000 Employees systemwide.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves consumers and small businesses through 5,500 bank branches, 17,200 ATMs, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships across the country. More information about Chase is available at [www.chase.com](#).

* Unlimited reward seats and no blackout dates apply to points transactions only. All Rapid Rewards Rules and Regulations apply.

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