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Southwest Airlines Celebrates One Year in Newark!

Carrier Celebrates First Year of Service at Newark Liberty International Airport with Fares as Low as \$69 One-Way

DALLAS, March 27, 2012 /PRNewswire/ -- [Southwest Airlines](http://www.southwest.com) (NYSE: LUV) celebrates one year of service into the New Jersey/New York area via Newark Liberty International Airport with the lowest fares of the season. The airline is offering Customers air fares starting as low as \$69 one-way to select destinations nationwide (see fare rules below). These low fares are available for purchase only at www.southwest.com or www.swabiz.com today through April 2, 2012, 11:59 pm PT. The 14-day advance purchase fares are available for travel from April 10, 2012 to June 2, 2012 (blackout dates apply). To see a list of markets, prices and to take advantage of these special fares, visit southwest.com.

Examples of fares include (see Additional Fare Rules below):

- \$69 one-way between Newark Liberty International and Baltimore/Washington
- \$99 one-way between Newark Liberty International and Chicago Midway
- \$119 one-way between Newark Liberty International and Lambert St. Louis International
- \$128 one-way between Newark Liberty International and Dallas Love Field

Also, in celebration of Southwest's first year of service from Newark International Airport, the carrier is hosting an anniversary party in Gates A14 and A15 in Newark International's main terminal today. Employees and Customers will have the opportunity to enjoy food, FUN, games, and music.

"We waited many years to provide service into the New Jersey area and we finally landed at Newark International last year. We couldn't be more excited to provide the Newark folks our low fares, legendary Customer Service, and convenient flight schedule," said Southwest Airlines Newark Station Leader Chris Rupprecht. "We are proud of our performance in this market and of our dedicated Employees who every day bring their best to serve our Customers."

To commemorate the first anniversary, Southwest Employees in Newark will be volunteering at the Community Food Bank of New Jersey. The airline's Employees proudly Share the Spirit through volunteering in the communities where they work and live.

About Southwest Airlines

After achieving its 39th consecutive year of profitability, Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded and has acquired AirTran Airways, now a wholly owned subsidiary of Southwest Airlines Co. Southwest serves 73 cities in 38 states and remains

one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit southwest.com/citizenship to read the Southwest Airlines One Report™. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 37,000 Employees systemwide.

ADDITIONAL FARE RULES

Fares are only available only on southwest.com or swabiz.com and can be purchased today, through April 2, 2012, 11:59 pm PT, with a 14-day advance purchase required. Travel must take place through June 2, 2012 and blackout dates apply: May 24, 25 and May 28, 2012. Displayed prices are inclusive of all government taxes and fees. Seats are limited. Fares may vary by destinations, flight, and day of the week and won't be available on some flights during very busy travel times and holiday periods. Fares are available for one-way travel. Fares may be combined with other Southwest Airlines combinable fares. If combining with other fares, the most restrictive fare's rules apply. Fares are not combinable with Senior Fares. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines. Fares are not available through Group Desk. Any change in itinerary may result in increase in fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

www.southwest.com

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