

October 14, 2011



Webcast Alert: Southwest Airlines to Discuss Third Quarter 2011 Financial Results on October 20, 2011

DALLAS, Oct. 13, 2011 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast of its third quarter 2011 financial results. Details are as follows:

When: October 20, 2011 at 12:30 PM Eastern Time

Who: Gary Kelly, Chairman of the Board, President and Chief Executive Officer
Bob Jordan, Executive Vice President and Chief Commercial Officer and President of AirTran Airways
Laura Wright, Senior Vice President Finance and Chief Financial Officer

Web Address: http://www.southwest.com/investor_relations

Contact: Investor Relations, (214) 792-4415

A live broadcast of the conference call will be available via the Investor Relations homepage at www.southwest.com/investor_relations. A replay of the webcast will also be available on the Events Calendar in the Investor Relations section of southwest.com.

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