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# Southwest Airlines Launches Nationwide Fare Sale For Holiday Travel

## Airline Reduces Fares for Travel as Low as \$59 One-Way

DALLAS, Oct. 7, 2011 /PRNewswire/ -- It's time to plan your winter vacation because Southwest Airlines (NYSE: LUV) has lowered its fares! The airline announced today a holiday sale; offering Customers air fares starting as low as \$59 one-way to select destinations nationwide (see fare rules below). These low fares are available for purchase only at [southwest.com](http://southwest.com) and [swabiz.com](http://swabiz.com) today through Oct. 10, 2011, 11:59 pm PDT. The fares are available for travel between Dec. 13, 2011, and Jan. 5, 2012 (blackout dates apply). To see the list of markets, prices, and to take advantage of these special fares, visit [www.southwest.com](http://www.southwest.com) or [swabiz.com](http://swabiz.com).

Examples of fares include (see Additional Fare Rules below):

- \$59 one-way between Chicago and Nashville
- \$79 one-way between Providence and Raleigh-Durham
- \$99 one-way between Denver and Chicago

AirTran Airways, a wholly owned subsidiary of Southwest, also lowered its fares with a sale starting today! Please visit [www.airtran.com](http://www.airtran.com) to see list a list of markets and fares.

In its 40th year of service, Southwest Airlines continues to differentiate itself from other low-fare carriers--offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The airline announced it will begin service to Atlanta on Feb. 12, 2012, with 15 daily departures to five nonstop destinations. Southwest currently serves 72 cities in 37 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit [southwest.com/cares](http://southwest.com/cares) to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 35,000 Employees systemwide.

### **ADDITIONAL FARE RULES**

Fares are available only on [www.southwest.com](http://www.southwest.com) and [www.swabiz.com](http://www.swabiz.com) and can be purchased today, through Oct. 10, 2011, 11:59 pm PDT. Travel must take place between Dec. 13, 2011, and Jan. 5, 2012. Fares do not include a federal segment tax of \$3.70 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and U.S. government-imposed September 11th Security Fee of up to \$5.00 one-way. Blackout dates apply for Dec. 23, Dec. 26, and Dec. 30, 2011 and Jan. 2, 2012. Travel is not available to/from Ft. Myers, FL. Seats are limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel.

Fares may be combined with other combinable fares, except Senior Fares. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

[www.southwest.com](http://www.southwest.com)

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