

September 15, 2011



# **Southwest Airlines Offers Bonus Rapid Rewards® Points for Members Flying To/From Baltimore/Washington, Denver, and Phoenix**

## **Members Will Earn Double Points for One-way Flights through Nov. 7, 2011**

DALLAS, Sept. 15, 2011 /PRNewswire/ -- Southwest is spreading the LUV (and bonus Rapid Rewards Points!) across the nation! Southwest launched a promotion today that will reward Members of the airline's frequent flyer program, Rapid Rewards, double points for each one-way flight to/from Baltimore/Washington, Denver, and Phoenix between Sept. 15, 2011, and Nov. 7, 2011. Rapid Rewards Members simply need to register for the promotion at the web site below, book their flights, and travel between Sept. 15 and Nov. 7, to receive the double points.

To register, visit: [www.southwest.com/bwidenphx2points](http://www.southwest.com/bwidenphx2points)

### **About Southwest Airlines**

In its 40th year of service, Southwest Airlines continues to differentiate itself from other low-fare carriers--offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest serves 72 cities in 37 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit [southwest.com/cares](http://southwest.com/cares) to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 35,000 Employees systemwide. Earlier this year, Southwest Airlines completed the acquisition of AirTran Holdings, Inc., and now operates AirTran Airways as a wholly-owned subsidiary. AirTran serves 63 cities in 30 states and currently operates more than 790 flights a day. Additionally, AirTran serves seven international destinations in the Caribbean and Mexico. AirTran employs more than 8,500 Employees across the country.

### **Terms and Conditions:**

Terms and Conditions: Member must register for this promotion between September 15, 2011, and November 7, 2011, and registration must be completed prior to commencement of travel. Valid on new reservations only. Member must book and travel to or from Baltimore/Washington, Denver, or Phoenix between September 15, 2011 and November 7, 2011 on Southwest published, scheduled service. Member will receive 12 bonus points per dollar spent on Business Select Fares, 10 bonus points per dollar spent on Anytime Fares, and six bonus points on Wanna Get Away Fares. Bonus points are in addition to the standard flight points earned through Rapid Rewards. Rapid Rewards account number must

be entered at the time of booking. Member will receive bonus Rapid Rewards Points within four days after completion of entire ticket. Award, Companion Pass, Southwest Vacation Packages, and reward travel do not qualify for promotion. Bonus points do not count toward A-List, A-List Preferred, or Companion Pass qualification. Valid on Southwest Airlines published, scheduled service. Changes made to the itinerary after purchase may eliminate qualification for this promotion. Promotion cannot be combined with any other offer or promotion. All Rapid Rewards rules and regulations apply.

[www.southwest.com](http://www.southwest.com)

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