

September 12, 2011



Southwest Airlines Co. to Present at the 2011 Deutsche Bank Aviation and Transportation Conference

DALLAS, Sept. 12, 2011 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the 2011 Deutsche Bank Aviation and Transportation Conference.

Deutsche Bank will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website.

Details of the audio webcast are as follows:

Date: Tuesday, September 13, 2011

Time: 8:00 a.m. Eastern Time

Speaker: Laura Wright, Senior Vice President Finance and Chief Financial Officer

Web Address: www.southwest.com/investor_relations

To access the live audio webcast, click on the link above, or go to www.southwest.com and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page.

Upon completion of the live webcast, a replay will be available on the Events Calendar in the Investor Relations section of www.southwest.com.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Online Help in the webcast browser.

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