

September 8, 2011



# Southwest Airlines Co. to Present at the 2011 Deutsche Bank Aviation and Transportation Conference

DALLAS, Sept. 8, 2011 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the 2011 Deutsche Bank Aviation and Transportation Conference.

Deutsche Bank will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website.

Details of the audio webcast are as follows:

Date: Tuesday, September 13, 2011

Time: 8:00 a.m. Eastern Time

Speaker: Laura Wright, Senior Vice President Finance and Chief Financial Officer

Web Address: [www.southwest.com/investor\\_relations](http://www.southwest.com/investor_relations)

To access the live audio webcast, click on the link above, or go to [www.southwest.com](http://www.southwest.com) and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page.

Upon completion of the live webcast, a replay will be available on the Events Calendar in the Investor Relations section of [www.southwest.com](http://www.southwest.com).

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Online Help in the webcast browser.

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