

September 6, 2011



Southwest Airlines Co. to Present at the Dahlman Rose & Co. Global Transportation Conference

DALLAS, Sept. 6, 2011 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the 4th Annual Dahlman Rose & Co. Global Transportation Conference. Dahlman Rose will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: Wednesday, September 7, 2011
Time: 10:30 a.m. Eastern Time
Speaker: Laura Wright, Senior Vice President Finance and Chief Financial Officer
Web Address: www.southwest.com/investor_relations

To access the live audio webcast, click on the link above, or go to www.southwest.com and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available on the Events Calendar in the Investor Relations section of www.southwest.com.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Online Help in the webcast browser.

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