

August 3, 2011



# **Webcast Alert: Southwest Airlines to Discuss Second Quarter 2011 Financial Results on August 4, 2011**

DALLAS, July 21, 2011 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast of its second quarter 2011 financial results. Details are as follows:

When: August 4, 2011 at 11:30 AM Eastern Time

Who: Gary Kelly, Chairman of the Board, President and Chief Executive Officer  
Bob Jordan, Executive Vice President Strategy and Planning and President of AirTran Airways  
Laura Wright, Senior Vice President Finance and Chief Financial Officer

Web Address: [http://www.southwest.com/investor\\_relations](http://www.southwest.com/investor_relations)

Contact: Investor Relations, (214) 792-4415

A live broadcast of the conference call will be available via the Investor Relations homepage at [www.southwest.com/investor\\_relations](http://www.southwest.com/investor_relations). A replay of the webcast will also be available on the Events Calendar in the Investor Relations section of our website.

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