

August 1, 2011



Southwest Airlines News Teleconference Second Quarter 2011 Financial Results

WHO: Gary Kelly, Chairman of the Board, President, and Chief Executive Officer
Bob Jordan, Executive Vice President Strategy and Planning and President of AirTran Airways
Laura Wright, Senior Vice President Finance and Chief Financial Officer

WHAT: Upon completion of the question and answer portion of the call dedicated to our audience of investors/analysts, members of the media will be given an opportunity to ask questions of Mr. Kelly, Mr. Jordan, and Ms. Wright about the airline's financial results for the second quarter 2011.

WHERE: Mr. Kelly, Mr. Jordan, and Ms. Wright will be taking media calls from the offices of Southwest Airlines Corporate Headquarters in Dallas.

WHEN: 10:30 AM Central Daylight Time
August 4, 2011

HOW: Those interested in participating in the News Teleconference should dial **(888) 271-8596 (no passcode required)** up to ten minutes prior to the 10:30 a.m. CDT start of the call.
A live broadcast of the conference call will be available via the Investor Relations homepage at **southwest.com**. A replay of the webcast will also be available on the Events Calendar in the Investor Relations section of the website.

www.southwest.com

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