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Southwest Airlines and AirTran Airways Add Service to Milwaukee

SEAT CAPACITY ADDED TO DES MOINES, AKRON-CANTON, AND ST. LOUIS; ADDITIONAL SERVICE ADDED TO DEN

DALLAS, June 13, 2011 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) and AirTran Airways today announced additional service coming to Milwaukee. Beginning Sept 6, 2011, AirTran will add two daily roundtrips between Milwaukee and Des Moines, IA, as well as two daily roundtrips between Milwaukee and Akron-Canton, OH. Also on Sept. 6, 2011, Southwest Airlines will initiate two daily roundtrips between Milwaukee and St. Louis, MO, and a daily roundtrip to Denver, adding to the once daily trip AirTran already makes to the Mile-High city.

"As we continue to integrate AirTran into Southwest, we have the opportunity to provide new Customer itineraries out of terrific cities like Milwaukee," said Bob Jordan, Southwest's Executive Vice President Strategy and Planning and President of AirTran Airways. "Cities like Des Moines, Akron-Canton, and St. Louis will benefit from additional capacity to Milwaukee, from the options that have been available. Likewise, Milwaukee travelers get additional opportunities through cities like St. Louis and Denver, to connect virtually anywhere on the broader Southwest Airlines network."

AirTran's marketing partnership with SkyWest Airlines will end, effective Sept. 6, 2011. AirTran will contact all affected Customers to assist with travel options, including those announced today.

"In working together with AirTran, I think we have an excellent plan for providing more capacity and options to Milwaukee," Jordan said. "AirTran and Southwest have each achieved great success in Milwaukee, and Southwest remains committed to that market with a combined total of more than 50 daily departures to more than 20 nonstop destinations."

About AirTran Airways

AirTran Airways is a wholly owned subsidiary of Southwest Airlines Co. and has been ranked the top airline in the Airline Quality Rating study twice in the past four years. AirTran offers Gogo Inflight Internet connectivity and coast-to-coast service on North America's newest all-Boeing fleet. The airline's low-cost, high-quality product also includes assigned seating, Business Class and complimentary SiriusXM Satellite Radio on every flight. To book a flight, visit airtran.com.

About Southwest Airlines Co.

In its 40th year of service, Southwest Airlines continues to differentiate itself from other low-fare carriers--offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded and has recently acquired AirTran Airways, now a wholly owned subsidiary of Southwest

Airlines Co. Southwest serves 72 cities in 37 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit southwest.com/cares to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 35,000 Employees systemwide.

SOURCE Southwest Airlines