

May 16, 2011



Southwest Airlines Annual Meeting of Shareholders

WHAT: Southwest Airlines Annual Meeting of Shareholders

WHEN: Wednesday, May 18, 2011

10:00 a.m. CDT

- Shareholders' Meeting begins promptly at 10:00 a.m. CDT
- Live webcast of meeting available via the Investor Relations homepage located at southwest.com/investor_relations.
- Media briefing with Chairman of the Board, President, and Chief Executive Officer Gary Kelly immediately follows.

WEBCAST: To access the live audio webcast, go to southwest.com and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. A replay will be available on the Events Calendar in the Investor Relations section of southwest.com.

Minimum Requirements to listen to webcast:

- Windows Media Player free software (downloadable at <http://www.microsoft.com>)
- connection to the internet of at least 56 kbps
- If you experience problems listening to the webcast, e-mail webcast@multivu.com.

WHERE: Southwest Airlines Headquarters

2702 Love Field Drive

Dallas, TX 75235

(Off Denton Drive adjacent the NW corner of Dallas Love Field)

CONTACT: Media: (214) 792-4847

Investors: (214) 792-4415

southwest.com

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