

Southwest Airlines Celebrates 15 Years of Service at Orlando International Airport

The LUV Airline Has Been 'Livin' the Dream for the Last 15!' in Orlando

DALLAS, April 7, 2011 /PRNewswire/ -- <u>Southwest Airlines</u> (NYSE: LUV) celebrates 15 years of service today at Orlando International Airport (MCO) with a special anniversary party at the airport. Employees and Customers enjoyed food, FUN, games, and special giveaways from Southwest Airlines! Fifteen Southwest Employees who worked for the airline when it originally began its operation at MCO in 1996 were recognized for their continued service and loyalty to the airline and to the Orlando community.

"For 15 years Southwest Airlines has been giving the people of the greater Orlando area the Freedom to fly with low fares and superb Customer Service. Just as importantly, Southwest Airlines has provided jobs for the people of Orlando, and our Employees are proud to live and work in this great community," said Orlando Station Manager Stan Cielak.

Since 1996, Southwest Airlines and MCO have been able to create and sustain an important and beneficial partnership. Starting with just 12 daily departures to seven cities, MCO is now the ninth busiest Southwest airport with 110 daily nonstop flights to 33 cities.

"Congratulations, Southwest Airlines, on 15 years of growth here at Orlando International Airport and here in the Central Florida community. Over the past 15 years, Southwest and MCO have shared common interests and goals such as corporate responsibility and excellent customer service and as a result, we've both benefitted. Southwest has become the largest carrier at MCO, and MCO has become one of the largest airports in the state of Florida. We look forward to continued growth for both of us in the years to come," said Executive Director of the Greater Orlando Aviation Authority Phil Brown.

About Southwest Airlines

In its 40th year of service, Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded and now serves 72 cities in 37 states. Southwest also is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit southwest.com/cares to read the Southwest Airlines One Report™. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has nearly 35,000 Employees.

SOURCE Southwest Airlines