

December 15, 2010



Toasting a New International Partnership With Coronas on the House

Southwest Airlines is celebrating new International Connect Service with airline partner Volaris with an exciting promotion: Southwest Customers can sip Corona on the house **on all Southwest flights-Nationwide**. This one-day promotion (**December 15**) is available while supplies last.

The celebration doesn't end there. Customers flying Southwest through Los Angeles International Airport (LAX) should visit Gate 4B where *Mariachis Estrella* will perform traditional "Rancheras" from 1:00 to 3:00 pm PST.

What: Free Corona Systemwide – Available while supplies last.

Mariachis at LAX – from 1:00 – 3:00 pm PT at Gate 4B

When: Wednesday, Dec. 15, 2010

Where: Nationwide – Corona Promotion

Los Angeles International Airport-Mariachis

Southwest Airlines announced last month a new connecting service with Mexico that allows Customers to book international flights by connecting with Volaris, Mexico's second-largest airline. Customers can book service from 20 Southwest cities to four Volaris Mexican destinations (Guadalajara, Morelia, Toluca/Mexico City, and Zacatecas.) The new service will connect Customers through Los Angeles International Airport, Oakland International Airport, and San Jose International Airport, creating more than 40 new roundtrip itineraries for Southwest Customers.

This week, Volaris commenced new, daily service from Chicago Midway to Guadalajara, Mexico., Southwest plans to make available this offering for booking at **southwest.com** before the end of the year. Additionally, many of Southwest's Northeast airports will offer connecting service to Guadalajara via Chicago by December 23.

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