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## Southwest Airlines Names New Vice President of Network Planning

DALLAS, Nov. 24, 2010 /PRNewswire-FirstCall/ -- Southwest Airlines is pleased to announce John Jamotta as the new Vice President of Network Planning. John has been with Southwest Airlines and Network Planning—formerly known as Schedule Planning—since 1987, serving as Senior Director for the past seven years and leading the integrated planning function within Network Planning.

"We are proud to announce John's new role at Southwest Airlines as Vice President of Network Planning," said Bob Jordan, Southwest Airlines Executive Vice President of Strategy and Planning. "We have seen a number of significant and exciting changes for Southwest Airlines recently, including the potential to add the 737-800; the addition of destinations such as Panama City Beach, Charleston, and Greenville/Spartanburg; and the continued press into New York City through the acquisition of Newark slots. Productively growing the network is at the heart of those changes, while at the same time it's vital that we stay true to our core network fundamentals that have sustained us for nearly 40 years. John's Leadership will help us shape our network strategy as we look to the future."

The Network Planning department at Southwest is comprised of a Team of exceptionally talented Employees, who manage Southwest's flight schedules, routes, capacity planning, integrated planning, and network development as well as conducting operational and traffic analysis.

John is a Leader in advancing technology innovation as tools for the scheduling and planning disciplines. He has also been active in the Company's efforts to proliferate its culture within the organization, and to the communities it serves. Prior to joining Southwest Airlines, John worked for Pan Am in both ground operations and in management. Originally from New York, John has a Psychology degree from St. John's University in New York City. For a photo of John Jamotta, please visit: [www.swamedia.com/photos](http://www.swamedia.com/photos).

After nearly 40 years of service, Southwest Airlines (NYSE: LUV) continues to differentiate itself from other low fare carriers -- offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded; now serving 69 cities in 35 states. Southwest also is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit **[southwest.com/cares](http://southwest.com/cares)** to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 35,000 Employees systemwide.

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