

## Southwest Airlines' Employees Celebrate 'Heroes Month' With Special Military Tribute at San Antonio Airport

DALLAS, Nov. 11, 2010 /PRNewswire-FirstCall/ -- Southwest Airlines, along with the City of San Antonio, opened a special exhibit to honor more than 1,000 soldiers who come through the Airline's gates either on their way to or returning from the battlefield. This unique display was created by Southwest Employee Kevin Kincaide, Ground Operations Supervisor, and it embodies a respectful salute to the military with a wall exhibition of family photos of Employees and/or family members who currently serve, have served or have lost their lives serving in the military.

The wall is called: "24/7 a tribute to the military" because it depicts how the military is always vigilant, morning, day, and night to protect our country. This exhibition also will include some military memorabilia from the participants and will be available for the general public to see at the San Antonio International Airport Terminal A, until Nov 22.

"I can think of no better place than Military City, U.S.A., to host a poignant exhibit like this -one that salutes our brave military men and women," Mayor Julian Castro said. "I applaud
Southwest Airlines for putting this exhibition in a location where it will be seen by thousands
of visitors and residents of San Antonio."

Congressman Gonzalez also dedicated the exhibit. "President Obama proclaimed November as Military Family Month. He called 'on all Americans to honor military families through private actions and public service for the tremendous contributions they make in the support of our service members and our Nation.' I can think of no better example than this collection of art and images," said Congressman Gonzalez.

This tribute is one of Southwest's national efforts to commemorate the Military heroes that everyday risk their lives for our Freedom. To see more of Southwest's Military celebrations, please visit: nutsaboutsouthwest.com.

"The heart and soul of this exhibition is the true LUV our Employees feel for the military, and the great sacrifices they make," said Kevin Kincaide, Southwest Airlines San Antonio Employee. "We are proud to present this tribute created with the help of many great Employees and we thank the City of San Antonio for helping us make this dream happen."

Southwest Airlines also was included in the G.I. Jobs Military-Friendly Employers list for the second year in a row and has more than 750 Employees who currently serve in the National Guard and Reserves, along with thousands of Customers who served or are serving in the armed forces.

## **About Southwest Airlines**

Southwest Airlines has a long history of supporting the men and women who fight for our Freedoms. This year, G.I. Jobs Magazine again named Southwest Airlines one of the Top

100 Military-Friendly Employers. After nearly 40 years of service, Southwest Airlines continues to differentiate itself from other low fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded, now serving 69 cities in 35 states. Southwest also is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit **southwest.com/cares** to read the Southwest Airlines One Report™. Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 35,000 Employees systemwide.

**SOURCE Southwest Airlines**