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Southwest Airlines Offers Nationwide Fare Sale for Winter Travel

Air fares Starting as Low as \$59 One-Way to Select Destinations

DALLAS, Nov. 9, 2010 /PRNewswire-FirstCall/ -- Don't let the cold weather keep you at home this winter—get out of town and take advantage of Southwest's latest fare sale! Southwest Airlines is offering Customers nationwide air fares starting as low as \$59 one-way to select destinations. Take advantage of these super low fares available only at **southwest.com** and start planning your winter vacation today! These fares are available with a 14-day advance purchase today through Nov. 22, 2010, and are good for travel between Dec. 1, 2010, and Dec. 16, 2010, and between Jan. 4, 2011, and Feb. 16, 2011. To see the list of markets, prices, and to take advantage of these special fares, visit www.southwest.com.

Examples of fares include (see Additional Fare Rules below):

- \$59 one-way between Denver and Los Angeles
- \$86 one-way between Austin and Panama City Beach
- \$94 one-way between New Orleans and Tampa Bay

After nearly 40 years of service, Southwest Airlines continues to differentiate itself from other low fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded, now serving 69 cities in 35 states with service to Charleston and Greenville-Spartanburg beginning March 13, 2011. Southwest also is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest Airlines is doing its part to be a good citizen, visit **southwest.com/cares** to read the Southwest Airlines One Report™. Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 35,000 Employees systemwide.

ADDITIONAL FARE RULES

Fares are available only on www.southwest.com. Southwest Airlines fare sales are available with a 14-day advance purchase today through Nov. 22, 2010, 11:59 p.m. PST, and travel must take place between Dec. 1, 2010, and Dec. 16, 2010, or between Jan. 4, 2011, and Feb. 16, 2011. Fares do not include a federal segment tax of \$3.70 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and U.S. government-imposed September 11th Security Fee of up to \$5.00 one-way. Travel to/from Washington, D.C. (Dulles) and Ft. Myers, is not included in the sale. Seats are limited. Fares are available for one-way travel. Fares may be combined with other combinable fares. Fares are not combinable with Senior Fares. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward future travel.

on Southwest Airlines. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

www.southwest.com

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