

July 25, 2007

BRUNSWICK

Keri Theophilus to Join Brunswick as President - Brunswick Middle East Group

LAKE FOREST, Ill., July 25 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today announced that Keri A. Theophilus will join the company as president - Brunswick Middle East Group, a new operating unit, effective Sept. 1, reporting to Patrick C. Mackey, chief operating officer - marine, and president - Mercury Marine Group.

"Our focus on growing our international businesses continues, and we believe there is great opportunity for our market-leading boats, marine engines and other products in the Middle East region," said Dustan E. McCoy, Brunswick chairman and chief executive officer.

"Establishing a dedicated, focused organization in the region will help us to better understand the region as a whole and the unique characteristics of each market, as well as position us to better mine opportunities."

"Keri brings a wealth of experience and knowledge, and I trust his ability to succeed in this position," said Mackey. "He has demonstrated business success for a variety of large corporations and has very effectively led and managed teams in Europe, Asia, Africa and the Americas. We look forward to his contributions."

Theophilus, 54, serves as executive vice president of Samsung Petrochemicals, a joint venture between BP and Samsung based in Seoul, Korea. He will focus on developing a comprehensive strategy to grow Brunswick's various businesses in the Middle East, and will relocate to Dubai upon joining Brunswick Corporation.

Prior to his post at Samsung Petrochemicals, Theophilus held various positions with BP managing regional businesses in Europe and in the United States. Before BP, he held positions of increasing responsibility with E.I. du Pont de Nemours & Company, Inc., in sales, marketing and product development. Theophilus has a degree in applied chemistry from Sheffield City Polytechnic, Sheffield, England.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Harris, Hatteras, Kayot, Laguna, Lowe, Lund, Maxum, Meridian, Ornvik, Palmetto, Princecraft, Quicksilver, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit <http://www.brunswick.com>.

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