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WisdomTree Names Beena Joseph Global Head of HR to Drive Culture-Powered Growth Worldwide

Appointment underscores firm's commitment to its 'work smart' model, talent development, and Team Alpha innovation engine as drivers of performance

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today announced the appointment of Beena Joseph as Global Head of Human Resources.

Joseph joined WisdomTree in 2014 through the firm's acquisition of Boost ETP and has since been a driving force in building out the company's HR function in Europe. Over more than a decade, she has strengthened people practices, partnered with business leaders, and played a central role on WisdomTree's Global HR Committee, ensuring that human resources remain at the heart of the firm's growth and culture.

"Beena has shown exceptional leadership, cultural agility, and a people-first approach throughout her career at WisdomTree," said Jonathan Steinberg, WisdomTree Founder and CEO. "Her contributions have continued to shape our HR strategy and foster an inclusive culture that supports global growth. I am excited to see her bring this same commitment and vision to her new role as Global Head of Human Resources."

As Global Head of HR, Joseph will report directly to President and COO Jarrett Lilien. In this role, she will oversee WisdomTree's global human resources strategy, leading initiatives to strengthen company culture, expand training and talent development, and ensure consistent alignment of WisdomTree's unique 'work smart' approach across regions. Joseph will join the U.S. Operating Committee while continuing to serve on the European Executive Management Team, ensuring strong global coordination.

"WisdomTree's culture is our growth engine, directly tied to powering industry-leading results," said Lilien said, "We are intentional about how we work, embracing a flexible, 'work smart' model for the office, investing deeply in training and development, and fostering innovation through initiatives like Team Alpha. Beena has been instrumental in shaping and championing this culture in Europe, and she is the ideal leader to ensure its continued consistency worldwide. I look forward to working closely with her as she helps us scale and strengthen this culture globally."

"I am honored to take on this role at such an exciting time for WisdomTree," said Joseph. "Over the past decade, I've been privileged to help shape our people strategy and culture in Europe, and I look forward to deepening that work globally—partnering with colleagues across regions to support our people, our growth, and our future."

About Beena Joseph

Beena Joseph has more than 11 years of experience in human resources, with over a decade at WisdomTree. She has held roles of increasing responsibility, including HR Manager, Head of HR for Europe, and Head of Irish Office. She has led global HR initiatives, guided organizational change, and founded WisdomTree's Women's Initiative Group in Europe, fostering mentorship and leadership opportunities for women.

Prior to WisdomTree, Joseph held management positions in hospitality. She is a Chartered Member of the CIPD and holds a diploma in Hotel Management, as well as a Bachelor of Commerce degree.

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access, transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our blockchain-native digital wallet, WisdomTree Prime[®] and institutional platform, WisdomTree Connect[™].*

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WisdomTree currently has approximately \$139.4 billion in assets under management globally, inclusive of assets under management attributable to our recently completed acquisition of Ceres Partners, LLC.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

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