November 26, 2018

Security Devices International to Present at the 11th Annual LD Micro Main Event on December 5, 2018

WAKEFIELD, Mass., Nov. 26, 2018 (GLOBE NEWSWIRE) -- Security Devices International Inc. ("SDI" or the "Company") (CSE: SDZ) (OTCQB: SDEV), an emerging non-lethal technology company, has been invited to present at the 11th Annual LD Micro Main Event being held on December 4-6, 2018 at the Luxe Sunset Boulevard Hotel in Los Angeles, California.

SDI President Bryan Ganz is scheduled to present on Wednesday, December 5th at 12:30 p.m. Pacific time in Track 4 with one-on-one meetings held throughout the conference. During SDI's presentation, management will be showcasing their newly introduced Byrna™ HD (Home Defense) non-lethal device aimed at the home defense and personal security markets. Participants attending the company's presentation will also have the opportunity to receive a free Byrna HD.

For additional information or to schedule a one-on-one meeting with SDI management, please log-in via the link provided in your invitation or contact your LD Micro representative. You may also email your request to chris.tyson@mzgroup.us or call Chris Tyson at (949) 491-8235.

The Byrna™ HD (Home Defense) is a disruptive new non-lethal device aimed at the home defense and personal security markets. Its patented design, compact size, five-round magazine, laser sight adaptability and point and shoot capabilities will make the Byrna™ a truly effective personal security device offering many of the same features as today's popular handguns, but with one critical difference – it fires non-lethal rounds which do not result in the loss of human life. Instead, the Byrna™ delivers a chemical payload that causes an immediate burning sensation in the attacker's eyes and respiratory system (hence the name "bur-nah") thereby **D**eterring, **D**isorienting, **D**isrupting and **D**elaying an attacker, providing time to escape or call for assistance.

The Byrna™ HD will not require a gun license and has a starting price of $299. It will be able to be fitted with laser sights or flashlights and fit easily in either an inside the waistband or tactical holster. The Byrna™ HD was designed for those wanting a way to stop an attacker at standoff distances far beyond what is generally available on the market today (except with a lethal device), in order to disarm a threat before it escalates out of control and without the need to use deadly force. Its ease of use and obtainability will make it a natural choice for both those homeowners that would never own a gun as well as a must-have add-on to any gun enthusiast's firearms collection.

Limited production will be available in the United States starting in January 2019 with pre-

orders starting in late December 2018. For more information or to pre-order limited quantities for early 2019 delivery, please visit www.Byrna.com.

About the 11th Annual LD Micro Main Event Conference
LD Micro was founded in 2006 with the sole purpose of being an independent resource in the microcap space. What started out as a newsletter highlighting unique companies has transformed into an event platform hosting several influential conferences annually (Invitational, Summit, and Main Event). In 2015, LDM launched the first pure microcap index (the LDMi), which covers stocks in North America with market capitalizations between $50M-$300M to exclusively provide intraday information on the entire sector. It is a non-registered investment advisor. For more details, please click here.

About Security Devices International
Security Devices International, Inc. (CSE: SDZ) (OTCQB: SDEV) is a technology company specializing in the areas of Personal Security Devices, Military, Law Enforcement, Corrections, and Private Security. The Company develops and manufactures innovative, less lethal equipment and munitions. For more information on SDI, please visit the corporate website here or the company's investor relations sitehere.

About the Byrna™ HD Personal Security Device
The Byrna™ HD is a disruptive new non-lethal device aimed at the home defense and personal security markets. Its small size (similar to popular lethal handguns on the market today), ease of obtaining (no gun license required), ease of carry, effectiveness in deterring or stopping an intruder and accessible price point (under $300) should be appealing to homeowners who want protection, but either don't want the hassle of obtaining a gun license or don't want the risk of having a hand gun in their home, as well as to gun enthusiasts who appreciate a precision piece of equipment and want something in their collection that is both effective and non-lethal.

The Byrna™ HD comes with multiple easily reloadable magazines that can hold either training rounds, impact rounds or highly effective .68 caliber chemical payload rounds designed to burn an assailant's eyes and respiratory system upon contact. Accurate up to 60 feet, the Byrna™ is fitted with a picatinny rail that allows owners to mount either a laser sight or flash light making it easy for novices to fire it accurately. The Byrna™ HD is ideal for today's homeowners, boaters, truckers, outdoor enthusiasts and gun enthusiasts around the world. For more information on the Byrna™, please click here.

Investor Relations
MZ North America
Chris Tyson
Managing Director
949-491-8235
SDEV@mzgroup.us

Source: Security Devices International, Inc.