December 20, 2013

SDI Sells Operational Deployment Rounds; Retains Integral Capital Markets as Market Maker

WASHINGTON--(BUSINESS WIRE)-- (TSX-V:SDZ) (OTCBB:SDEV)

In conjunction with the successful use of Security Devices International's ("SDI" or the "Company") blunt impact projectile by multiple domestic and foreign SWAT teams at the 31st Annual International SWAT Round-Up (Press Released Nov 28, 2013), the Company announced today the sale of operational rounds to the hosting SWAT department, Orange County Sheriff's Office (OCSO). The OCSO is a highly respected, revered and influential department in the U.S. and will receive their delivery of rounds for operational use before the closing of 2013. The OCSO SWAT Team Leader Steve Berens noted "Our department has made a strategic switch from the 40MM Blue Nose to SDI's BIP because of its diversity. SDI's Blunt Impact Projectile allows us to operate from both short and long range, utilizing a single round as opposed to using multiple types of less lethal ammunition during operations".

Additionally, the Company is pleased to announce that it has retained Integral Capital Markets ("Integral") to provide market-making services in accordance with TSX Venture Exchange ("TSX.V") policies. Integral will trade shares of the Company on the TSX.V for the purposes of maintaining an orderly market and improving the liquidity of the Company's shares.

Integral will not receive shares or options as compensation. However, Integral and its clients may have or may acquire a direct interest in the securities of the Company. SDI and Integral are unrelated and unaffiliated entities; Integral is a member of the Investment Industry Regulatory Organization of Canada ("IROC") and can access all Canadian Stock Exchanges and Alternative Trading Systems. The capital and securities required for any trade undertaken by Integral as principal will be provided by Integral.

The Agreement is for an open-ended term of at least three months and may be terminated thereafter on 30 days notice.

About Security Devices International

Security Devices International Inc. (SDI) is a defense technology company specializing in the sale of innovative, next generation non-lethal ammunition. The Company's solutions are a safer alternative to conventional crowd control devices currently in the marketplace, such as bean-bags, batons, as well as both plastic and rubber bullets. SDI is currently deploying their family of non-lethal ammunition to foreign militaries, law enforcement, correctional services and homeland security agencies across the globe.

About Integral Capital Markets

Integral Capital Markets provides financing, strategic advisory, and market making services to emerging companies in three principal sectors: oil + gas, metals + mining and diversified industries. The firm also works closely with institutional and high net worth investors who seek attractive risk adjusted returns through participation in these sectors via new issues or the secondary markets.

This press release is for information purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any securities of SDI in any jurisdiction.

Forward Looking Statement

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements including information with respect to the offering. Because of certain risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Although SDI believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, SDI disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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Source: Security Devices International Inc.