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SDI Completes Sale of Operational Evaluation Rounds to Foreign Military

TORONTO, ONTARIO -- (Marketwired) -- 09/12/13 -- Security Devices International Inc. (TSX VENTURE:SDZ) ("SDI" or "The Company") is a defense technology company specializing in the development, manufacturing and sale of innovative, next generation non-lethal ammunition.

The Company is pleased to announce the completion of a sales transaction of its Blunt Impact Projectiles (BIP). The sale is a sizable amount of operational evaluation rounds, to a large, unnamed foreign military, located in the Middle-East.

The Company's BIP rounds have been previously tested by the foreign agency listed above. The purpose of these evaluation rounds is to finalize this Middle-Eastern country's supplier base for a significant, ammunition procurement to be announced in the coming months.

The tender into this procurement was initialized by SDI's large global defence technology partner, and distributor, as per the January 12, 2012 press release.

"SDI is committed to securing and maintaining partnerships that will create validity and value in our Company," said Gregory Sullivan, President and CEO of SDI.

Sullivan also stated "We will continue to align ourselves with those in the industry that can increase SDI's market penetration and create expansive reach in the Less Lethal sector, globally".

This press release is for information purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any securities of SDI in any jurisdiction.

Forward Looking Statement

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements including information with respect to the offering. These statements are based upon assumptions that are subject to significant risks and uncertainties including those risks identified in the Prospectus. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Although SDI believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, SDI disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events,

changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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