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Security Devices International Moves Into Production

WASHINGTON, DISTRICT OF COLUMBIA -- (Marketwire) -- 05/14/12 -- Security Devices International Inc. (SDI) (OTCBB: SDEV) is pleased to announce that after years of extensive research, development and testing, it has moved into the production phase of its 40mm Blunt Impact Projectile (BIP40), less lethal ammunition Round.

SDI has received widespread interest in the BIP40 from Military and Law Enforcement agencies globally, due to its extended range and patented collapsible projectile system. This system permits the round to disperse the impact inertia to a larger surface area on the subject.

Both domestic and international incidents have led to unprecedented instability in different regions around the world. These events have supported the rise and demand of alternatives to lethal force for military and law enforcement. Less lethal ammunition demand has been growing for the last decade, and will continue on this path according to research, for years to come. SDI believes it is well positioned to accommodate the less lethal requirements of various government bodies.

"Our move into production will enable us to fulfill requests for demonstration and field testing rounds that have been received for the BIP40", stated Gregory Sullivan, President of Security Devices International. "Our modern technology and patented collapsible ammunition has been well received thus far in the market and we look forward to showcasing our product line".

SDI is also pleased to announce that it is in the process of developing two further 40mm Impact Rounds with the technology garnered from the BIP40. The first Round will be capable of marking specific human targets that can be used to identify group leaders or aggressive subjects during disturbances. The second Round will be capable of deploying irritants, such as pepper spray or tear gas upon impact.

SDI intends to roll out its full line of Blunt Impact Projectiles that are required by the Modern Warfighter and Law Enforcement personnel through its existing distribution channel (as announced January 10, 2012), as well as direct sales initiatives.

About Security Devices International Inc.

SDI is a defense technology company specializing in the development of innovative next generation less lethal ammunition. SDI is currently in the advanced stages of deploying their patent pending family of products. These products consist of; the Blunt Impact Projectile 40mm (BIP40), as well as the Wireless Electric Projectile 40mm (WEP40). The Market sectors for these products include; the military, peacekeeping forces, homeland security,

and law enforcement professionals. The Company's products were designed for use with standard issue weapons.

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Security Devices intends that such forward-looking statements be subject to the safe harbors created thereby. Since these statements involve risks and uncertainties and are subject to change at any time, actual results could differ materially from expected results.

For more information about the Company visit: www.securitydii.com.

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