

# Robert Heath Trucking Selects I.D. Systems' PowerFleet Solutions

## Refrigerated and In-Cab ELD Compliance a Key to Transporting Perishable Products Safely

WOODCLIFF LAKE, N.J., March 04, 2019 (GLOBE NEWSWIRE) -- [I.D. Systems, Inc.](#) (NASDAQ:IDSY), a leading provider of enterprise asset management and industrial Internet of Things technology (IoT), today announced an agreement with Robert Heath Trucking for the deployment and installation of the *PowerFleet for Logistics* refrigerated and ELD compliant solutions. Founded in 1939, Robert Heath Trucking is a leading middle market refrigerated trucking operation transporting highly sensitive food products throughout the central and western half of the United States.

"Having a great customer like Robert Heath deploy both our refrigerated trailer systems and our in-cab units with ELD is a testament to the value of our recent CarrierWeb acquisition," said Norm Thomas, VP and GM of I.D. Systems' Logistics Visibility group. "Robert Heath is known in the industry for their excellent customer service and efficient operations and we are proud to help them be successful," Norm added.

The I.D. Systems ELD compliant solution is in-cab and powered by the LV9000 hardware device, which is an on-board solution that enables two-way communication with the driver and customized driver workflow. The *PowerFleet* telematics solution automatically appends pertinent dispatch data from the customer's workflow to the driver's logs, which in turn reduces redundant driver input and helps eliminate possible log violations for inaccurate data.

The *PowerFleet* in-cab system also provides real-time positions with minute-by-minute reporting and real-time engine performance information such as speed, MPG, idle time, and fault codes. This performance data can be used to benchmark driver performance and behavior and/or truck performance. Additionally, the solution also supports ALK PC Miler truck-specific navigation, which then ties to the fleet's dispatch information to automatically capture the address of the next stop – thus eliminating the need for drivers to enter data manually.

"Our motto has always been "America's Best" and that is a promise to our customers on each and every load we haul. Our drivers are the key to making sure we follow through on that promise by maintaining our on-time service rating of greater than 98% and we've chosen *PowerFleet for Logistics* to support our drivers in executing at that service level for our customers," said Brent Shankle, Chief Operating Officer of Robert Heath.

The *PowerFleet* refrigerated solution is fully integrated with Carrier® Transicold® and Thermo King® microprocessors, and provides full, over the air reefer monitoring of temperature, alarms, operational status and changes. In addition, the solution also provides GPS tracking, Two-way command and control to adjust reefer conditions as necessary from dispatch, landmarks for accurate reporting of arrival and departure times, fuel usage reporting by landmark, and dwell time reporting.

The recently acquired CarrierWeb operation is being integrated in the I.D. Systems Logistics Visibility group, becoming PowerFleet for Logistics. The complete bumper-to-bumper technologies include: in-cab with workflow, diagnostics and ELD; refrigerated trailer and container two-way management, dry van and intermodal container tracking technologies. In addition, there is a complete line of sensors for monitoring the status of both assets and cargo, as well as their new deep learning voice interface Lucy® application to help improve real-time decision making.

Learn more about the latest I.D. systems solutions at [www.logisticsvisibility.com](http://www.logisticsvisibility.com).

### About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Florida, Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets such as industrial vehicles, rental cars, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, please visit [www.id-systems.com](http://www.id-systems.com).

### Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include statements regarding: prospects for additional customers; potential contract values; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; emerging new products; and plans, strategies and objectives of management for future operations, including growing revenue, controlling operating costs, increasing production volumes, and expanding business with core customers. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2016. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether a result of new information, future events, or otherwise.

**I.D. Systems Contact**

Ned Mavrommatis, CFO  
[ned@id-systems.com](mailto:ned@id-systems.com)  
(201) 996-9000

**Investor Contact**

Matt Glover  
Liolios  
[IDSY@liolios.com](mailto:IDSY@liolios.com)  
(949) 574-3860

**Media Contact**

Michael H. Hardman  
Hardman Group, Inc.  
[mike@hardmangrp.com](mailto:mike@hardmangrp.com)  
330-285-4141



Source: I.D. Systems