

February 10, 2014



Microchip Technology to Present at the Stifel Nicolaus 2014 Technology, Internet & Media Conference

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Incorporated (NASDAQ: MCHP), a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, announced today that the Company will present at the Stifel Nicolaus 2014 Technology, Internet & Media Conference on Tuesday, February 11, 2014, at 8:00 a.m. (Pacific Time). Presenting for the Company will be Mr. Eric Bjornholt, Vice President and Chief Financial Officer. Microchip will also be participating in a panel discussion on the Internet of Things at the conference on Monday, February 10, 2014, at 3:50 p.m. (Pacific Time). Participating for the Company will be Mr. Michael Ballard, Senior Manager: Home Appliance Solutions Group. A live webcast of the presentation and the panel discussion will be made available by Stifel and can be accessed on the Microchip website at www.microchip.com.

Any forward-looking statements made during the presentation are qualified in their entirety by the discussion of risks set forth in the Company's Securities and Exchange Commission filings. Copies of SEC filings can be obtained for free at the SEC's website (www.sec.gov) or from commercial document retrieval services.

Microchip Technology Incorporated is a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at www.microchip.com.

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