

July 1, 2025



The Joint Chiropractic Launches Official Mobile App on iOS and Android

– New App Brings Convenient Features to Patients –

SCOTTSDALE, Ariz., July 1, 2025 /PRNewswire/ -- Today, The Joint Corp. (NASDAQ: JYNT), the nation's largest franchisor of chiropractic care through *The Joint Chiropractic*®, network, announces the launch of its new mobile app, now available for download in the Apple App Store and Google Play.



"Our patients are the center of our mission. The launch of the new mobile app supports that commitment," said Razdan.

Created to enhance patient convenience and connectivity, the mobile app introduces a suite of features designed to simplify and elevate the in-clinic experience. The app is now available systemwide after a successful multi-phase beta test at locations across the country.

"Investing in patient-facing technology enhances access to care, providing a seamless way to connect with our chiropractic services, while reinforcing our dedication to delivering exceptional patient experiences." said Sanjiv Razdan, President and CEO of The Joint Corp. "Our patients are the center of our mission - making chiropractic care more accessible, affordable, and convenient - and the launch of the new mobile app is a testament to that commitment."

The new mobile app includes the following key features:

- **Clinic Locator:** Patients can easily search for and find the clinic nearest to them using an intuitive, map-based tool.

- **Doctor In Clinic:** Patients can view which doctor(s) are available at their local clinic on any given day, helping them plan their visit around preferred providers.
- **In-Clinic Check-In:** Leveraging geofencing technology, patients can check in for their adjustment via the mobile app once they arrive, eliminating the need for key tag scanning and streamlining the front desk process.
- **Push Notifications:** Ability to send timely updates and alerts directly to patients, including information about promotions, news, chiropractic education and more.

As smartphones continue to shape daily routines, mobile apps have become essential tools for delivering more personalized and efficient experiences. This launch represents a major milestone for The Joint as it brings mobile technology into its model of care for the first time. It reflects the brand's growth and innovation while staying true to its mission of making chiropractic care a more accessible part of everyday health.

To download the app, visit the [App Store](#) or [Google Play](#) and search for *The Joint Chiropractic*.

About The Joint Corp. (NASDAQ: JYNT)

The Joint Corp. (NASDAQ: JYNT) revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, it is the nation's largest operator, manager and franchisor of chiropractic clinics through The *Joint Chiropractic* network. The company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With over 950 locations nationwide and more than 14 million patient visits annually, *The Joint Chiropractic* is a key leader in the chiropractic industry. The brand is consistently named to *Franchise Times'* annual "Top 400" and "Fast & Serious" list of 40 smartest growing brands. *Entrepreneur* named The Joint "No. 1 in Chiropractic Services," and is regularly ranked on the publication's "Franchise 500," the "Fastest-Growing Franchises," the "Best of the Best" lists, as well as its "Top Franchise for Veterans" and "Top Brands for Multi-Unit Owners." *SUCCESS* named the company as one of the "Top 50 Franchises" in 2024. *The Joint Chiropractic* is an innovative force, where healthcare meets retail. For more information, visit www.thejoint.com. To learn about franchise opportunities, visit www.thejointfranchise.com.

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Tennessee, Washington and West Virginia, The Joint Corp. and its franchisees provide management services to affiliated professional chiropractic practices.

View original content to download multimedia: <https://www.prnewswire.com/news-releases/the-joint-chiropractic-launches-official-mobile-app-on-ios-and-android-302493791.html>

SOURCE The Joint Corp.