

January 11, 2010

HILLENBAND

# Hillenbrand to Host Investor Luncheons in New York City and Boston

BATESVILLE, Ind., Jan. 11 /PRNewswire-FirstCall/ -- Hillenbrand, Inc. (NYSE: HI) will be hosting an investor luncheon from noon to 1:30 p.m. in New York, N.Y., on Jan. 14, 2010, and in Boston, Mass., on Jan. 15, 2010, to discuss the definitive agreement for Hillenbrand to acquire K-Tron International, Inc. (Nasdaq: KTII).

You are cordially invited to join us. The luncheons will provide an opportunity to hear from and meet members of the Hillenbrand and K-Tron management teams (Ken Camp, president and CEO of Hillenbrand; Cindy Lucchese, Hillenbrand's CFO; Mark Lanning, Hillenbrand's investor relations officer; and Lukas Guenthardt, senior vice president of corporate development at K-Tron). The luncheons will feature a presentation about the combination and discuss how it will better position Hillenbrand for immediate and long-term growth and enhanced profitability.

In connection with these luncheons, Hillenbrand has prepared investor presentations containing information about the K-Tron transaction. These investor presentations are being filed with the SEC and being made available on the investor relations section of the company's Web site at [www.hillenbrandinc.com](http://www.hillenbrandinc.com).

To RSVP for one of the luncheons please contact Mary Bischoff, Hillenbrand Investor Relations, at [mary.bischoff@hillenbrand.com](mailto:mary.bischoff@hillenbrand.com) or 812-931-5082. Please indicate the names of those who will be attending from your firm and indicate which location (New York or Boston) you prefer, so we can accommodate you. After we receive your RSVP, you will receive a confirmation for your attendance.

## NEW YORK CITY

### LUNCHEON AGENDA

**Registration:** 11:30 a.m. to noon, Peacock Alley, Main Lobby

**Executive Presentations and Question & Answer Session:** Noon to 1:30 p.m., Peacock Alley Private Dining Room, Main Lobby

### LOCATION

**Venue:** Waldorf Astoria

**Address:** 301 Park Avenue, New York, N.Y. 10022-6897

**Tel:** (212) 872-1275

**Hotel Information:** <http://waldorfnewyork.com/index.cfm>

## BOSTON

### LUNCHEON AGENDA

**Registration:** 11:30 a.m. to Noon, Oliver Room Foyer, Third Floor

**Executive Presentations and Question & Answer Session:** Noon to 1:30 p.m., Oliver Room, Third Floor

### LOCATION

**Venue:** Hilton Boston/ Financial District

**Address:** 89 Broad Street, Boston, Mass.

**Tel:** (617) 556-0006

**Hotel Information:** [http://www1.hilton.com/en\\_US/hi/hotel/BOSFDHF-Hilton-Boston-Financial-District-Massachusetts/index.do](http://www1.hilton.com/en_US/hi/hotel/BOSFDHF-Hilton-Boston-Financial-District-Massachusetts/index.do)

### About Hillenbrand, Inc.

Hillenbrand, Inc. ([www.HillenbrandInc.com](http://www.HillenbrandInc.com)) is the holding company for Batesville Casket Company, a leader in the North American death care industry through the sale of funeral services products, including burial caskets, cremation caskets, containers and urns, selection room display fixturing, and other personalization and memorialization products.

### Additional Information and Where to Find it

This press release may be deemed to be solicitation material in respect of the proposed acquisition of K-Tron by Hillenbrand. In connection with the proposed acquisition, K-Tron plans to file a proxy statement with the SEC. **INVESTORS AND SECURITY HOLDERS OF K-TRON ARE ADVISED TO READ THE PROXY STATEMENT AND ANY OTHER RELEVANT DOCUMENTS FILED WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THOSE DOCUMENTS WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED ACQUISITION.** The final proxy statement will be mailed to shareholders of K-Tron. Investors and security holders may obtain a free copy of the proxy statement when it becomes available, and other documents filed by K-Tron with the SEC, at the SEC's web site at <http://www.sec.gov>. Free copies of the proxy statement, when it becomes available, and K-Tron's other filings with the SEC may also be obtained from K-Tron by directing a request to K-Tron International, Inc., Attention: Investor Relations, Route 55 and 553, P.O. Box 888, Pitman, N.J. 08071, or by calling 856-589-0500.

Hillenbrand, K-Tron and their respective directors, executive officers and other members of their management and employees may be deemed to be soliciting proxies from K-Tron shareholders in favor of the proposed acquisition. Information regarding Hillenbrand's directors and executive officers is available in its 2009 Annual Report on Form 10-K filed with the SEC on November 24, 2009, and definitive proxy statement relating to its 2010 Annual Meeting of Shareholders filed with the SEC on January 5, 2010. Information regarding K-Tron's directors and executive officers is available in its 2008 Annual Report on Form 10-K filed with the SEC on March 13, 2009, and definitive proxy statement relating to

its 2009 Annual Meeting of Shareholders filed with the SEC on April 6, 2009. Additional information regarding the interests of such potential participants will be included in the proxy statement and the other relevant documents filed with the SEC when they become available.

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SOURCE Hillenbrand, Inc.