

July 29, 2016



ATA Schedules Fiscal 2017 First Quarter Results Release for August 11, 2016, Conference Call on August 12, 2016, at 8 a.m. ET

BEIJING, CHINA -- (Marketwired) -- 07/29/16 -- **ATA Inc. ("ATA" or the "Company")** (NASDAQ: ATAI), a leading provider of advanced testing technologies and testing-related services in China, today announced that it will release its financial results for the fiscal first quarter ended June 30, 2016, after the close of the stock market on Thursday, August 11, 2016. The Company will discuss those results in a conference call at 8 a.m. ET on Friday, August 12, 2016.

Participant Dial-in Numbers

U.S. & Canada (Toll-Free): +1 (888) 339-2688

International (Toll): +1 (617) 847-3007

	<u>Toll-Free</u>	<u>Local Access</u>
China:	(800) 990 1344	(400) 881 1630
Hong Kong:	(800) 96 3844	3002 1672

Participant Passcode: 42602457

Webcast

The call will also be simultaneously broadcast over the Internet. To access the live webcast, please visit the investor relations section of the Company's website at <http://www.atai.net.cn/>, or click the following link: <https://www.webcaster4.com/Webcast/Page/274/16444>.

The Company will also have an accompanying slide presentation available in PDF format prior to the conference call at the investor relations section of ATA's website. For those unable to listen to the live webcast, a replay will be available shortly after the call at the investor relations section of ATA's website (<http://www.atai.net.cn/>).

About ATA Inc.

ATA is a leading provider of advanced testing technologies in China. The Company offers comprehensive services for the creation and delivery of assessments based on its proprietary testing technologies and test delivery platform. ATA's testing technologies are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, asset management, insurance, and accounting. As of March 31, 2016, ATA's test center network comprised 3,035 authorized test centers located throughout China. The Company believes it has the largest test center network of any commercial testing service provider in China.

ATA has delivered more than 76.3 million billable tests since ATA started operations in 1999. For more information, please visit ATA's website at <http://www.atai.net.cn/>.

For more information on our company, please contact the following individuals:

At the Company
ATA Inc.
Lucy Ma
Senior Associate
+86 10 6518 1122 x5517
maxiaopeng@atai.net.cn

Investor Relations
The Equity Group Inc.
Carolyn Y. Sohn
Senior Associate
415-568-2255
+86 10 6587 6435
csohn@equityny.com

Adam Prior
Senior Vice President
212-836-9606

aprior@equityny.com

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