

July 20, 2012



ATA Schedules Fiscal 2013 First Quarter Financial Results Release Date for August 6, 2012, Conference Call on August 7, 2012, at 8 a.m. ET

BEIJING, July 20, 2012 /PRNewswire-Asia-FirstCall/ -- **ATA Inc. ("ATA" or the "Company", Nasdaq: ATAI)**, a leading provider of computer-based testing and testing-related services in China, today announced that it will release its financial results for the fiscal first quarter ended June 30, 2012, after the close of the stock market on Monday, August 6, 2012. The Company will discuss those results in a conference call at 8 a.m. ET on Tuesday, August 7, 2012.

Participant Dial-in Numbers:

United States:	1 866 549 1292
International Access:	+852 3005 2050
China Toll:	400 681 6949
Participant PIN Code:	885522#

Webcast

The call will also be simultaneously broadcast over the Internet. To access the live webcast, please visit the investor relations section of the Company's website at <http://www.ata.net.cn>, or click the following link: http://www.mzcan.com/cancast/us/index.php?id=usATAI_40&version=e.

The Company will also have an accompanying slide presentation available in PDF format prior to the conference call at the investor relations section of ATA's website. For those unable to listen to the live webcast, a replay will be available shortly after the call at the investor relations section of ATA's website (<http://www.ata.net.cn>).

About ATA Inc.:

ATA is a leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting. As of March 31, 2012, ATA's test center network comprised 2,462 authorized test centers located throughout China. The Company believes it has the largest test center network of any commercial testing service provider in China.

ATA has delivered more than 39.1 million billable tests since ATA started operations in 1999. For more information, please visit ATA's website at <http://www.ata.net.cn/>.

For more information on our company, please contact the following individuals:

At the Company	Investor Relations
ATA, Inc.	The Equity Group Inc.
Benson Tsang, CFO	Carolyne Yu, Account Executive
+86 10 6518 1122 x5107	212-836-9610
bensontsang@ata.net.cn	+86 10 6587 6435
	cyu@equityny.com
	Adam Prior, Vice President
	212-836-9606
	aprior@equityny.com