

March 3, 2008



ATA Inc. Announces Conference Call to Discuss Third Quarter Fiscal Year 2008 Results

BEIJING, March 3 /Xinhua-PRNewswire-FirstCall/ -- ATA Inc. (Nasdaq: ATAI) ("ATA", or the "Company"), the leading provider of computer-based testing services in China, announced today that it will host a conference call at 9:00 a.m. ET on Tuesday, March 11, 2008, to discuss results for the third quarter of fiscal year 2008.

Joining Kevin Ma, CEO of ATA Inc., will be Walter Wang, Director and President, and Carl Yeung, Chief Financial Officer. The Company plans to distribute its earnings announcement before the call.

To participate in the conference call, please dial +1(800)299-7635 five to ten minutes prior to the scheduled conference call time and ask to join the ATA Inc call. International callers should dial +1(617)786-2901.

If you are unable to participate in the call at this time, a replay will be available on March 11 at 11:00 a.m. ET, through March 18. To access the replay, dial +1(888)286-8010, international callers should dial +1(617)801- 6888, and enter the pass code 91631251.

This conference call will be broadcast live over the Internet and can be accessed by all interested parties on ATA Inc.'s website at <http://www.ata.net.cn> . To listen to the live webcast, please go to ATA Inc.'s website at least fifteen minutes prior to the start of the call to register, download, and install any necessary audio software. For those unable to participate during the live broadcast, a replay will be available shortly after the call on ATA Inc.'s website for 90 days.

About ATA Inc.

ATA Inc. (Nasdaq: ATAI) ("ATA" or the "Company") is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,810 authorized test centers located throughout China as of September 30, 2007, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 23 million tests since it commenced operations in 1999, and in July 2007 delivered tests to more than 200,000 test takers in a single day for the China Banking Association, through its test delivery platform.

For more information, please contact:

ATA Inc.

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