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TrueBlue's Carl Schweihs Featured on Staffing Industry Analysts' 40 Under 40

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue is happy to announce that Carl Schweihs, President of its PeopleManagement division, was named to Staffing Industry Analysts' [40 Under 40 list](#) for 2019. The list recognizes the accomplishments of leaders who are making their mark on the workforce solutions system through innovation, strategic vision and operational excellence.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190724005631/en/>



Carl Schweihs, TrueBlue's President of PeopleManagement, was named to Staffing Industry Analysts' 40 Under 40 (Photo: Business Wire)

Schweihs has spent his eight-year tenure in the staffing industry creating initiatives that drive greater value back to TrueBlue's global customer and associate base while producing strong revenue gains for the company.

As President of PeopleManagement, Schweihs oversees three staffing businesses that specialize in on-site and contingent workforce management across the supply chain from manufacturing and fulfillment to distribution and transportation. The three businesses – Staff Management | SMX, SIMOS Insourcing Solutions and Centerline Drivers – have connected top companies with hundreds of thousands of workers with unique solutions and technology.

Known for his collaborative leadership style, Schweihs also implemented a program that brings together divisions within the company to provide customers with holistic solutions that leverage the full power of the TrueBlue ecosystem. As a result, Schweihs produced higher ROI and cost efficiencies for the world's best-known brands while expanding TrueBlue's brand penetration rate by 50 percent. In addition, Schweihs created an enterprise cost management program that

enabled TrueBlue to invest significant savings back into the business to benefit customers,

associates and employees.

“Carl exemplifies what it means to be a mission-driven leader and we are happy that he has received this recognition from Staffing Industry Analysts,” said Patrick Beharelle, CEO of TrueBlue. “His commitment to providing the best experience for customers and associates is complemented well by his strategic vision and ability to deliver strong business performance.”

“Be it through placing people, designing solutions, transforming perceptions, innovating business models or disrupting the status quo, these rising stars stand out for their hard work and ability to turn possibility into reality, for their passionate and collaborative mindset, and for their focus on creating value across the board,” said Subadhra Sriram, Editor & Publisher at SIA. “We are excited to honor this year’s 40 Under 40 and to celebrate their diverse contributions and leadership.”

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients achieve business growth and improve productivity. In 2018, the company connected approximately 730,000 people with work. TrueBlue’s PeopleReady segment offers industrial staffing services, PeopleManagement offers contingent and productivity-based on-site industrial staffing services, and PeopleScout offers recruitment process outsourcing (RPO) and managed service provider (MSP) solutions to a wide variety of industries. Learn more at www.trueblue.com.

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