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# PeopleScout Identified as a Leader in All Categories in NelsonHall's 2019 NEAT Vendor Evaluation for RPO

CHICAGO, July 9, 2019 /PRNewswire/ -- PeopleScout, a TrueBlue (NYSE: TBI) company and the world's largest RPO provider, was identified by NelsonHall as a Leader in every category in the 2019 NEAT vendor evaluation for RPO: Candidate Experience, Geographic Footprint & Scalability, Services Innovation, Sourcing Candidates and Technology Innovation.



Nikki Edwards, Principal HR Research Analyst at NelsonHall, said: "PeopleScout's proactive approach to bringing to the fore best practices in talent acquisition services and technology, ensuring the candidate is central to every initiative deployed, is acknowledged by NelsonHall and PeopleScout's clients alike."

NEAT is NelsonHall's vendor evaluation and assessment tool, a method by which buyers can strategically evaluate vendors across a range of criteria and business situations and identify the best performing vendors overall. The NEAT for RPO has a specific focus on candidate experience, innovation and global/multi-country delivery.

"We are honored to have been recognized by NelsonHall as a Leader in every category in the 2019 NEAT vendor evaluation for RPO," said PeopleScout President Taryn Owen. "We are particularly proud to be a Leader in both the Candidate Experience and Technology Innovation categories because at PeopleScout we are striving to use technology to create a more human candidate experience by ensuring that every touchpoint brings our client's employer brand to life and inspires candidates to join their organization."

Positioning as a "Leader" on the NEAT vendor evaluation is based on a combination of analyst assessments and feedback from RPO vendor clients. Interviews with RPO vendor clients focus on measuring the vendor's ability to deliver both immediate benefit as well as to meet future requirements.

Highlights from NelsonHall's evaluation of PeopleScout on the 2019 NEAT vendor evaluation include the company's:

- "Expertise in hospitality and transportation/travel, banking/financial services, retail,

pharmaceuticals/healthcare, and professional services"

- Growing global footprint through the 2018 acquisition of TMP Holdings LTD, as well as previous acquisitions across North America and APAC
- "Capability in delivering high volume recruiting"
- Strength in talent advisory services, notably employer branding, assessment and recruitment marketing
- Established proprietary technology platforms and technology innovation. NelsonHall stated that "[PeopleScout is] continually developing its patented technology (whether new technology or enhancements to existing technology), including [Affinix™](#), and introducing new third-party tools and technology to enhance client programs (e.g., use of RPA, IA, NLP, etc.)."
- "Ability to leverage TrueBlue's other brands and expertise to offer breadth and depth of services to its RPO clients (total talent clients)"
- The evaluation also reports the strength of PeopleScout and TrueBlue's "repositioning as a total workforce solutions organization, establishing a unified approach to operational delivery and technology platforms."

PeopleScout continues to be a leader in RPO, MSP and Total Workforce Solutions. Earlier in 2019, PeopleScout was named a Leader and Star Performer in [Everest Group's RPO Services PEAK Matrix™ Assessment](#). Also in 2019, PeopleScout was named the No. 1 MSP provider on HRO Today's Baker's Dozen Customer Satisfaction Ratings for the third consecutive year. In 2018, PeopleScout was recognized as an Enterprise RPO Leader on HRO Today's Baker's Dozen Customer Satisfaction Ratings and the No. 2 provider on HRO Today's Baker's Dozen Customer Satisfaction Ratings for Total Workforce Solutions. PeopleScout's talent technology platform, Affinix, won the 2018 HRO Today TekTonic Award in the Candidate Experience category and the gold award in the Brandon Hall Group's 2018 Human Capital Management (HCM) Excellence Awards program.

Learn more about the 2019 NelsonHall NEAT vendor evaluation at [www.peoplescout.com/neat-2019](http://www.peoplescout.com/neat-2019).

### **About PeopleScout**

PeopleScout, a TrueBlue company, is the world's largest RPO provider managing talent solutions that span the global economy, with end-to-end MSP and talent advisory capabilities supporting total workforce needs. PeopleScout boasts 98% client retention managing the most complex programs in the industry. The company's thousands of forward-looking talent professionals provide clients with the edge in the people business by consistently delivering now while anticipating what's next. Affinix, PeopleScout's proprietary talent acquisition platform, empowers faster engagement with the best talent through an AI-driven, consumer-like candidate experience with one-point ATS and VMS integration and single sign-on. Leveraging the power of data gleaned from engaging millions of candidates and contingent associates every year, PeopleScout enhances talent intelligence for clients across more than 70 countries with headquarters in Chicago, Sydney and London and global delivery centers in Toronto, Montreal, Charlotte, Bristol, Krakow, Gurgaon and Bangalore. For more information, please visit [www.peoplescout.com](http://www.peoplescout.com).

### **About NelsonHall and NEAT vendor evaluation**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in IT and business services with analysts in the U.S., U.K., and

Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.

NEAT is NelsonHall's vendor evaluation and assessment tool, a method by which sourcing managers can strategically evaluate vendors at the onset of the screening process. Positioning as a "Leader" is based on a combination of analyst assessments and feedback from interviewing of vendor clients, primarily around measurements of the vendor's ability to deliver immediate benefit as well as meeting future customer requirements.

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