

September 6, 2017



Media Advisory: TrueBlue COO Patrick Beharelle Available to Discuss Effort to Immediately Hire 2,000 Workers for Houston Recovery Effort, Preparedness Plans for Hurricane Irma

TrueBlue (NYSE: TBI):

Who:

Patrick Beharelle, president and chief operating officer, TrueBlue.

Why:

TrueBlue's PeopleReady brand is hiring 2,000 people in the Houston area for clients to help in the recovery effort. Beharelle can provide context on this recovery operation compared with others the company has aided, including Hurricane Katrina and Super Storm Sandy. Beharelle can address:

- **How the company is mobilizing workers around Houston** for debris/damage removal as well as construction activity during rebuilding. In addition to rebuilding the community, these jobs are a valuable option for residents who have been displaced from their work due to the storm and floods;
- **How the company is making it easier for people to sign up for work.** Once registered, workers can use the company's JobStack mobile app to search for jobs without having to go to a branch office;
- **What the company is doing to prepare for Hurricane Irma**, which is projected to strike Florida later this week.

Where:

Patrick is currently at TrueBlue's support centers in Chicago, Ill. or can travel to a Chicago studio.

About TrueBlue:

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions with operations in the U.S., Canada, India, Australia, and Europe. TrueBlue connected over 815,000 people with work during 2016 in a wide variety of industries through its PeopleReady segment offering industrial staffing services (with 11 branch locations in Houston and 49 in Florida), PeopleManagement segment offering onsite workforce

management and PeopleScout segment offering Recruitment Process Outsourcing (RPO) and Managed Service Provider (MSP) solutions. Learn more at www.trueblue.com.

For more information or to schedule an interview with Patrick Beharelle (bah-RELLE), contact: Stacey Burke, TrueBlue vice president, corporate communications at (253) 208-9795 or sburke@trueblue.com.

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