



## Company Overview

Headquartered in Beverly Hills, Genius Brands International, Inc. (NASDAQ:GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media and retail distribution. The Company's "content with a purpose" brand portfolio, which is led by award-winning creators and producers, includes preschool properties *Rainbow Rangers* for Nick Jr. and *Llama Llama* for Netflix; award-winning toddler brand, *Baby Genius*; adventure comedy STEM series, *Thomas Edison's Secret Lab*; and financial literacy and entrepreneurship series, *Warren Buffett's Secret Millionaires Club*. The Company's content catalog also includes the animated series, *Stan Lee's Cosmic Crusaders*, created with Stan Lee's Pow! Entertainment. Seeing the need to provide kids and parents with a safe viewing environment that offers premium enriching and engaging programming, Genius Brands launched the Genius Brands Network – comprised of Kid Genius Cartoon Channel and Baby Genius TV, as well as an exclusive Kid Genius Cartoons Plus subscription channel on Amazon Prime. The Network channels are available in approximately 80 million U.S. households via a variety of distribution platforms, such as OTT, set-top box, internet and mobile. Through licensing agreements with category leading partners, characters from the Company's properties also appear on a wide range of consumer products for retail.

## Genius Brands International, Inc. Issues Shareholder Letter

Dec 4 2018, 9:00 AM EST

### Stock Overview

|            |                 |
|------------|-----------------|
| Symbol     | GNUS            |
| Exchange   | Nasdaq          |
| Market Cap | 22.25m          |
| Last Price | \$2.40          |
| 52-Week    | \$1.89 - \$3.44 |

12/14/2018 04:00 PM EST

### Investor Relations

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## Management Team

### Andy Heyward

Chairman & CEO

### Robert Denton

Chief Financial Officer

### Lloyd Mintz

Senior Vice President, Head of Worldwide Consumer Products

### Debra Pierson

Senior Vice President, Global Content Distribution & Marketing and President of Kid Genius

### Michael Jaffa

General Counsel and Senior Vice President, Business Affairs

## Genius Brands International, Inc.

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.