

## Floor & Decor Launches the Grand Opening of Its 10th Chicago Area Store in Chicago, Illinois on March 24, 2022

## Grand Opening Celebration and Pro Event

ATLANTA--(BUSINESS WIRE)-- <u>Floor & Decor</u> (NYSE: FND) a leading specialty retailer of hard-surface flooring, will expand its nationwide footprint when it opens the doors to its newest location in Chicago, Illinois on March 24, 2022. The 76,000 square-foot Floor & Decor warehouse store and design center will open with a team of about 50 full-time and part-time associates led by Lamont Fisher, the new store's Chief Executive Merchant.

"Floor & Decor is thrilled to open our doors on the South Side of Chicago at 87<sup>th</sup> and the Dan Ryan Expressway," said Fisher. "We are excited to introduce both Professional customers, as well as Homeowners, to our one-stop solution for their flooring needs with an extensive selection of in-stock, trend-right flooring options. We offer unmatched service and quality flooring at unbeatable prices. With our free design services, we look forward to helping every customer turn their vision into reality."

## \$5,000 Floor Makeover Sweepstakes

The Chicago Floor & Decor store will be giving away a \$5,000 Floor Makeover as part of its grand opening festivities. Starting on March 24, customers will have the chance to register to win a \$5,000 gift card from Floor & Decor. Interested parties can register online at <a href="http://www.floormakeoverdanryan.com">www.floormakeoverdanryan.com</a>. Registration ends on April 9, 2022.

## **Calling All Pros**

Floor & Decor welcomes its valued builders, contractors, architects, designers, remodelers, flooring installers and realtors to visit the new location in the Chicago market. Pros are invited to text 708PRO to 26786 to schedule a personal tour of the new store. Those scheduling tours from March 17, 2022 through April 17, 2022 will be able to register to win \$25,000 and other great prizes like iPad, Nintendo Switch, Yeti Cooler, GoPro Hero and so much more! During the tour, visitors will get to meet the PRO Services Team and learn about Floor & Decor's products and services.

"Building relationships with our local professionals is very important to us. Their success is our success," said Fisher. "The store tours and giveaways give us a chance to support our community and tell them about our PRO Premier Rewards and all the benefits it can bring to their business."

Store Address: 125 W 87th St., Chicago, IL 60620

**About Floor & Decor:** Founded in 2000, Atlanta-based Floor & Decor is a leading highgrowth specialty retailer of hard-surface flooring, operating 160 warehouse-format stores and two design studios across 33 states as of December 30, 2021. The stores offer homeowners and professionals the industry's broadest in-stock selection of tile, natural wood, natural stone, laminate and luxury vinyl plank, under one roof. In addition, Floor & Decor stocks the necessary tools, decorative materials, wall tile, and related accessories for hard-surface flooring projects. Stores carry over 1 million square feet of in-stock flooring and offer free design services, as well as a dedicated pro sales team. The company directly sources products from manufacturers around the globe, which enables it to bring the world's best and most innovative flooring trends to its customers, at everyday low prices. Floor & Decor has locations nationwide, but each store is bolstered by a local focus that creates a store experience and mix of products that meet the needs of each market served.

Additional company information can be found at <u>www.flooranddecor.com</u> and on Facebook (<u>www.facebook.com/flooranddecor</u>).

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