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TILT Holdings Announces Marshall Horowitz as General Counsel

Marshall Horowitz will bring decades of global legal and transactional experience

CAMBRIDGE, Mass.--(BUSINESS WIRE)--[TILT Holdings Inc.](#) ("TILT" or the "Company") (CSE: TILT) (OTCQB: SVVTF), a foundational technology cannabis platform comprised of assets to support brands worldwide, announced today the appointment of Marshall P. Horowitz as General Counsel. Mr. Horowitz will be responsible for providing TILT's senior management with legal advice that informs the Company's business strategy and its implementation.

For more than 25 years, Mr. Horowitz has focused his practice on corporate legal and transactional work at national and international law firms. His practice has focused on serving as primary outside legal counsel to a broad array of companies and entrepreneurs across many industries. Over the years, Mr. Horowitz has practiced in New York, Los Angeles, Hong Kong, and Singapore.

"We are in an incredible time where TILT is making the necessary changes to ensure the greater good of our company, employees and shareholders," said Mark Scatterday, interim CEO of TILT. "By bringing Marshall Horowitz on as General Counsel, we now have experienced in-house counsel to assist TILT from a legal standpoint within the booming cannabis industry's multiple sectors."

As General Counsel, Mr. Horowitz will act as the Company's primary advisor on all legal matters. He will advise on various aspects of the Company's legal affairs by applying his knowledge in various industries to ensure TILT and its subsidiaries are provided the best legal advice for every existing and upcoming venture.

"With my global experience in law, I am happy to contribute to business strategy by serving as lead counsel to the Company on acquisitions, developments, corporate governance, and legal decisions," said Mr. Horowitz. "I plan to continue pushing TILT to the top of its class by being the primary source of legal advice for the Company and its subsidiaries."

Mr. Horowitz holds a Bachelor of Arts from Brown University and a Juris Doctor from the University of Chicago Law School. He is fluent in English, Mandarin Chinese, and French.

To learn more about TILT Holdings, Inc. visit www.tiltholdings.com.

About TILT

TILT Holdings serves cannabis brands worldwide through a strong network of portfolio companies committed to technological innovations that support long-term success. TILT services more than 2,000 brands and cannabis retailers across 33 states in the U.S., as well

as in Canada, Israel, Mexico, South America and the European Union. As a market leader in cannabis technology and related products and services, the Company's core assets include wholly-owned subsidiaries Jupiter, a company that focuses on the vast potential of inhalation through innovative design, development and manufacturing; Blackbird, a company that provides operations and software solutions for wholesale and retail distribution; and Baker, a CRM platform helping dispensaries grow their business. The Company also owns cannabis operations in states including Massachusetts, led by Commonwealth Alternative Care, Inc.; and in Pennsylvania, led by Standard Farms, LLC. Headquartered in Cambridge, Massachusetts, with offices throughout the U.S., and London, TILT has over 400 employees and has sales in the U.S., Canada and Europe. For more information, visit www.tiltholdings.com.

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